



Appendix A

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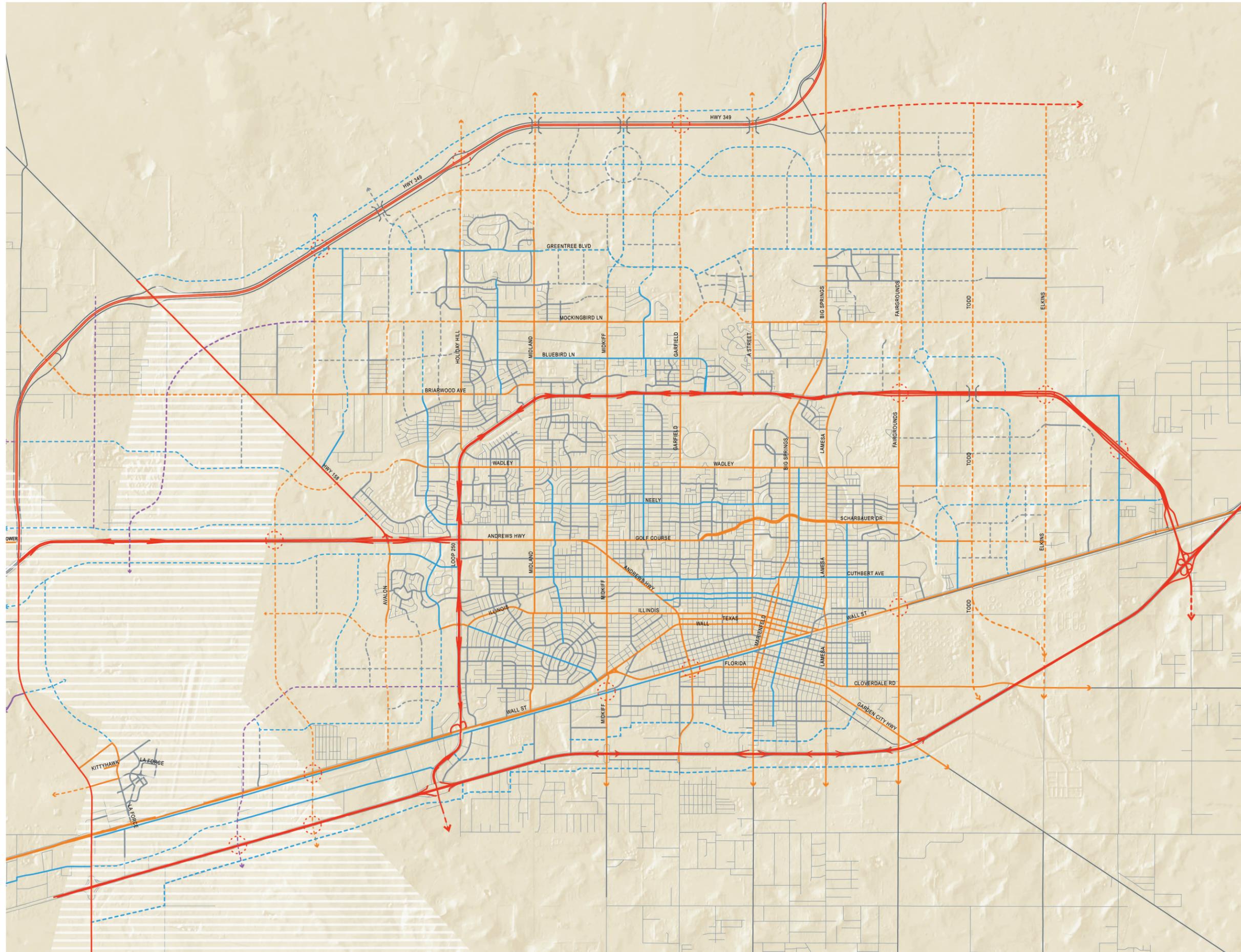
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JULY 2016



Transportation

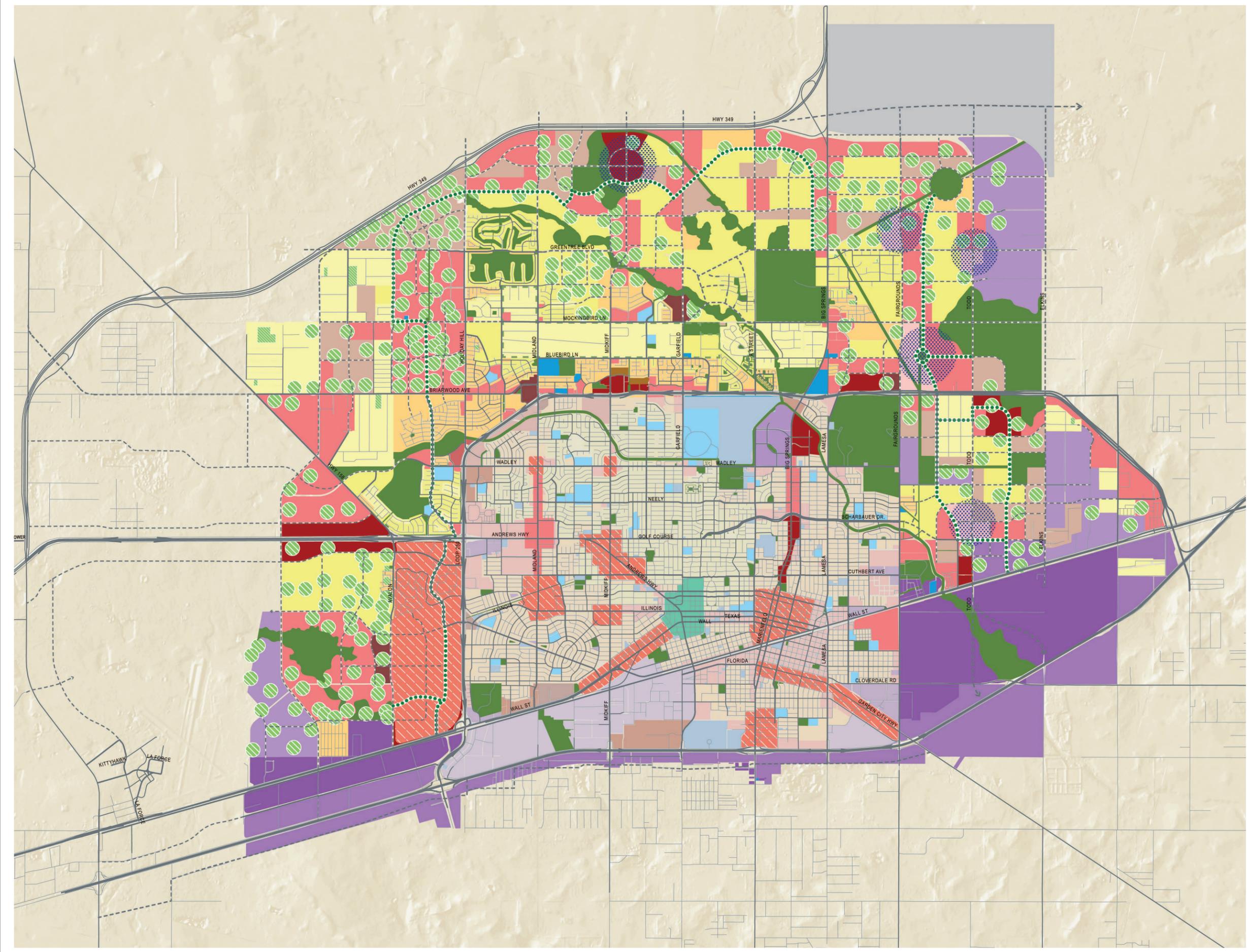
- Interstate/Expressways
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- Local Streets
- - - Future Roads
- Future Interchange
- ⌋ Future Overpass



Future Land Use*

- Urban Residential - Large Lot (UR-LL)
- Urban Residential - Low (UR-L)
- Urban Residential - Medium (UR-M)
- Urban Residential - High (UR-H)
- Urban - Low (U-L)
- Urban - Medium Neighborhood Center (U-M NC)
- Urban - Medium (U-M)
- Urban - High (U-H)
- Regional Commercial (RC)
- Community Commercial (CC)
- Planning Areas
- Village Center
- Future Planning Area
- Employment Reserve (ER)
- Business Park (BP)
- General Industrial (GI)
- School/University
- Civic/Institutional
- Park/Open Space
- Oil Buffer
- Special Study Area
- Local Streets
- Parkway
- Future Roads
- Neighborhood Centers

*A comprehensive plan shall not constitute zoning regulations or establish zoning district boundaries.



PUBLIC INPUT

MINDMIXER IDEA REPORT

Traffic and Safety Concerns

[Sync lights for steady traffic flow](#)

Idea Detail: sync lights to allow steady traffic flow at speed limit driving speeds so that all traffic gets through major streets.

Idea Author: Jim W

Number of Stars 23

Number of Comments 0

Address: 2201 W Wall St 79701, United States

[Redesign the off-coming traffic from Loop 250](#)

Idea Detail: This is the biggest problem I have driving here. The access road has to yield to the traffic coming off of Loop 250. This backs up the access roads and is very dangerous. Look at Loop 289 in Lubbock for an example of a good system. The off-coming traffic yields and merges with the access road, making the vehicles go with the flow of traffic. The lane exiting the loop should be limited to those cars exiting the Loop and merging into the other lanes.

Idea Author: Christina F

Number of Stars 15

Number of Comments 0

[Loop 250 and 191](#)

Idea Detail: Make a interchange from loop 250 to 191 heading west. Traffic backs up onto loop with cars trying to get on 191.

Idea Author: Danny T

Number of Stars 14

Number of Comments 0

Address: 1701 N Loop 250 W 79707, United States

[Add flyovers between 191 and 250](#)

Idea Detail: add flyovers for traffic moving between 250 and 191

Idea Author: Jim W

Number of Stars 12

Number of Comments 0

[Issues on Southern Side of Midland](#)

Idea Detail: South County Road 1200 from W CR 114 to I-20 is always congested and has a lot of big rigs/trucks. There are always dozens of pot holes as well. There is also so much congestion on the south side of town near I-20 including Rankin Highway and S Midkiff. Is there also any way to increase the enforcement of traffic laws? Have mandatory defensive driving classes for those coming from out of town? I hate having to drive around Midland now and I'm always scared someone is going to wreck into me and my family!

Idea Author: Desiray J

Number of Stars 11

Number of Comments 0

[Clean up sidewalks](#)

Idea Detail: For the last few weeks, I've walked to work b/c my car was in the shop. While walking has been fine, I often come across incomplete sidewalks or sidewalks that are run over with grass and trash. Invariably on my route, I have to walk in the street b/c the sidewalks are too treacherous or there isn't a sidewalk. I see this over in the Kansas/Loraine areas for lack of another description, but it's also over in the Cuthbert/Pecos area. That's where I've noticed it first hand, but I see this sort of neglect that a) isn't inviting to those walking and b) is simply unattractive.

Idea Author: Rich L

Number of Stars 10

Number of Comments 0

[Fix street lights on Loop 250](#)

Idea Detail: From Big Spring to Garfield on Loop 250, every street light is not working.

Idea Author: Steven M

Number of Stars 9

Number of Comments 0

Address: 4601 N A St 79705, United States

[Extend Mockingbird](#)

Idea Detail: With HEB coming in at the Loop and Big a Spring, another west-east route is needed now more than ever. It does not make any sense as to why this has not been done yet. Also slowing growth in the area.

Idea Author: Brent S

Number of Stars 8

Number of Comments 0

Address: N Garfield St 79705, United States

[Relieve congestion during the day](#)

Idea Detail: This intersection gets so backed up that it's not uncommon to get stuck sitting through 5-6 green lights before finally making it through. I think a solution would be to turn the intersection into an interchange.

Idea Author: Amanda L

Number of Stars 8

Number of Comments 0

Address: 3201 E State Highway 158 79706, United States

[Pedestrian Bridge, Pedestrian Downtown sidewalk Loop](#)

Idea Detail: Downtown walkability could drastically improve lunch/mid-day congestion. The biggest barrier in walking downtown is dangerous industrial traffic on big spring effectively cutting downtown walkability in half. A pedestrian bridge over big spring as part a pedestrian sidewalk loop around downtown would allow efficient flow of pedestrians to all restaurants, bars, and entertainment downtown.

Idea Author: Jackson B

Number of Stars 8

Number of Comments 0

Address: 401 W Missouri Ave 79701, United States

[Improve Roadway Design](#)

Idea Detail: The access and frontage roads for Loop 250, Business 20, and I-20 should be redesigned. Firstly, I think vehicles coming off of these highways should yield, not those on the frontages. Secondly, frontage roads for I-20 and Business 20 should only be one way. The current two way frontage roads creates confusion. Intersection stop lights should also be installed to improve traffic safety.

Idea Author: Cristina O

Number of Stars 5

Number of Comments 0

Address: 5201 W Interstate 20 79706, United States

[Need to do better with the turn lane.](#)

Idea Detail: It almost gets backed up to 191.

Idea Author: Michael S

Number of Stars 5

Number of Comments 0

Address: 4400 W Wadley Ave 79707, United States

[Widen the Roads](#)

Idea Detail: Widen South Co Rd 1130 to increase traffic flow and allow for larger traffic to pass through. Also add a traffic light at the intersection of 1130 and FM 307. This would allow for flow of traffic to reduce back-up.

Idea Author: Sage G

Number of Stars 4

Number of Comments 0

Address: 1301 S CR 1130 79706, United States

[Flyover for Holiday Hill Road.](#)

Idea Detail: Congestion is too much and area being served is rapidly growing and this will need to be addressed. A flowing flyover that allows traffic to bypass Wadley and go directly North on Holiday Hill Road is needed. Current one lane with two lights not cutting it currently.

Idea Author: John E

Number of Stars 4

Number of Comments 0

Address: 5329 W Loop 250 N 79707, United States

Traffic signal management

Idea Detail: City wide, especially at Midriff & Wall Southbound the left turn signal lets 10-12 cars pass, even if only 3 or 4 cars in lane, while the other lanes are backed up 3-4 Blocks. Left turns should have sensors and not turn green if no cars in lane. No wonder there are SO many red light runners - frustration is high!

Idea Author: Jackie W

Number of Stars 3

Number of Comments 0

Address: 903 S Midkiff Rd 79701, United States

Improve ramp access

Idea Detail: Construct safer ramps and PAINT those lanes for better visibility

Idea Author: Jill M

Number of Stars 2

Number of Comments 0

Address: 2503 Rankin Hwy 79706, United States

Idea is

Idea Detail: repave industrial it is ridiculous

Idea Author: Roy C

Number of Comments 0

Address: 3501 W Industrial Ave 79703, United States

North-South

Idea Detail: We need a North-south route between Midkiff Ave and Big Spring St. Figure out a way to make Garfield or A street go all the way from Andrews/Wall to the loop

Idea Author: Richard K

Number of Comments 0

Address: 315 Andrews Hwy 79701, United States

Orieol drive needs shoulders

Idea Detail: Orieol drive going out towards green tree is very popular for bicyclist joggers but there are spots where there are no shoulders to mover over to when on coming traffic approaches.

Idea Author: Ironnuts H

Number of Comments 0

Parking in the Community

Create more parking downtown

Idea Detail: Parking downtown makes it incredibly difficult to work, live and play downtown. There are abandoned buildings (many of which are owned by the city) that take up valuable space that could be better used to help solve the huge parking issue. There is simply not enough public parking to for downtown to be successful long term. The city needs to be working on ways to solve this issue in the center of downtown. They are the only one who owns enough property where parking could be added to do so.

Idea Author: Cory M

Number of Stars 17

Number of Comments 3

Address: 210 N C St 79701, United States

Comment 1: One building was knocked down..ONLY one area of parking added. NONSENSE.....employees of downtown cannot even find places to park for work. three level parking PLUS is needed! | By Kim R

Comment 2: I like the walkable idea. If the old Courthouse needs to come down, then build a multistory parking garage... | By K B

Comment 3: I think everyone agrees with the problem of parking downtown and it's a stupid problem when you look at all the vacant lots around and in downtown. While Building more parking should be done, I think the city should first make downtown more walk-able making it easy and comfortable to park and walk. I proposed a downtown pedestrian sidewalk loop that would offer safe efficient flow of pedestrians to anywhere downtown. That in combination with a "no tow zoning ordinance" (with price cap parking restrictions), will mean if a lot is not being used downtown the public is allowed to park there. This is pretty much common sense. | By Jackson B

Downtown Parking

Idea Detail: If you have any business to do in downtown Midland during the week-day, you have to be prepared to walk at least a block.

Idea Author: vicki W

Number of Stars 6

Number of Comments 2

Comment 1: AGREED! | By Kim R

Comment 2: walking a block is a good thing, we need to make the walk enjoyable. | By Jackson B

Make Big Spring St (in downtown) smaller

Idea Detail: Big Spring St. currently forms a solid barrier dividing downtown into un-accessible halves, by serving as the major north-south route through Midland. If that traffic could be diverted, and Big Spring changed into a narrower, safer roadway with on-street parking and pedestrian streetscape improvements, it could alleviate parking concerns by allowing safe walking travel throughout downtown, in place of needing to drive directly to your destination only to find the parking lot full. Add a central downtown garage for public use only, and the mix of on-street and garage parking with safe pedestrian routes would be a major improvement.

Idea Author: Tim H

Number of Stars 3

Number of Comments 0

Topic Name: Staying in Midland

Better information flow; more kid friendly activities/event

Idea Detail: We recently moved to Midland from Southern CA and we've had a hard time finding out about things going on around town. I've tried going by the Visitors Center along I-20 but it's been closed (maybe bad timing on my part), but it seems to be there's not a lot of open communication about community events. Also, inline with that idea: there's a real lack of children friendly activities in town. We have 3 kids across wide age range that aren't into sports, which severely limits our opportunities. We've lived in several places and Midland is the largest lack of range of activities for kids: either through the city department or even through the schools. My middle school aged child had 20 different clubs to choose from (from religious to science based to art based to math, etc) at his last school and his current school doesn't allow clubs in 7th grade and there are only a handful of clubs available to 8th grade, but there's literally 100's of kids hanging out on campus after school.

Idea Author: Greta M

Number of Stars 16

Number of Comments 2

Comment 1: +1 on the communication. I often don't hear about events until after they have occurred. What's the best website for all information about every event happening in town? |

By Scott N

Comment 2: That is certainly a problem. I believe it stems from having a shortage of educational labor. It is an enormous struggle just to bring teachers to Midland, but there are things we can do to get more out of what we have in place. I believe we need to connect our schools (especially our middle schools) to our public libraries, museums, neighborhood parks and youth centers through after school bus systems and safe walkways. This combined with education on the centers for our young students will help prevent the on campus after school hang out culture that has negative unintended consequences. | By Jackson B

Midland Public Market

Idea Detail: Midland needs a sense of community. Public Markets can provide a cultural heart for a city. Much Like Camden Market in London originated as a craft market, the Midland Market could start as an upscale thrift & craft market. If located downtown it could become a thriving center of local hangouts, boutiques, pubs and food vendors.

Idea Author: Jackson B

Number of Stars 12

Number of Comments 2

Comment 1: I completely disagree, I think you forgot how market forces work. The Farmers Market can only operate on weekends as its used for parking on weekdays. The city also does not permit food trucks and non-permanent cafe and restaurants. Market forces can't create something that is not allowed. Market forces aren't being allowed to operate. | By Jackson B

Comment 2: Detractors may argue that there is already a farmers market, so if market forces dictate, it can become a craft market too, you just have to get enough people there. If it becomes an active hub, the support businesses will follow - starting with food trucks, then small cafes/restaurants, then a gallery or two, etc... I'd like to see the farmer's market have a permanent establishment, but that may be one step further in the process that is beginning now. | By Tim H

West Texas has great weather

Idea Detail: Midland has great sunrises and sunsets, but we need activities - bike trails - to be outside to enjoy them. But honestly, most people are in Midland because of jobs.

Idea Author: vicki W

Number of Comments 0

We moved to Midland for our jobs.

Idea Detail: Midland will never have the natural beautifc or scenic outdoor activities as other places so we must make it a nice place to live in spite of the lack of scenery.

Idea Author: Kay L

Number of Comments 0

[Our jobs are here.](#)

Idea Detail: We both have good jobs. My Mom is here, one of our daughters and part of our grandchildren are here. Would I stay if my husband lost his job? I doubt it. One, because he probably couldn't find another job paying what he makes here, and two, because there are places to live where we could find things to do that are affordable. Even dinner and a movie here can cost \$75-\$100 dollars. We moved once, the job didn't work out, so we came back because we had a house here and there was work here, and we had a church family here. That church family is gone now, and there's not another like it. The only thing really holding us here is my aging Mom. My daughter and grandchildren are fine and can always come visit if we leave. At this point, Midland has no hold on my heart. It has become just another town, not the one I grew up in. Too many rude people, roads that aren't kept up, not enough of anything in any stores, not enough restaurants, bad service at the ones there are, crime....

Idea Author: Barbara B

Number of Comments 1

Comment 1: *Keep the faith, be the change you want to see in your city. This is Midland's new theme song. https://www.youtube.com/watch?v=_DHRGrlqmb0 | By Jackson B*

[To make more activities for children.](#)

Idea Detail: We should focus on making more activities for children, since this is a permanent home for families. If we wanted to do anything other than bowl, go to the movies, or perhaps even take a trip to the museum, we have to go out of town. We need to make a large waterpark similar to Andrews, an amusement park like joyland in Lubbock, an aquarium, or even a science museum. This way all kids from infants to adults can enjoy all that midland has to offer.

Idea Author: Lory M

Number of Comments 0

[Access to affordable housing/ First time homebuyer grants.](#)

Idea Detail: Grants offered to first time homebuyers to pay for closing and down payment. City holds second lien to property for 5 years. Buyer can't sell home for first 5 years, if so the owner must pay back the grant, furthermore after the 5 years that the city collects property/school taxes if the home is still occupied by the owner/ the city forgives the grant. In the end, the city has a permanent resident, the city recovered the grant with taxes, and you have owners taking pride in the neighborhood, vs abandoned, nuisance and neglected homes

Idea Author: Javier R

Number of Comments 0

[Small town](#)

Idea Detail: We live here because Midland was a small town and we loved the "family" atmosphere. Because of all the move-ins, Midland is not the safe small town it used to be. It makes me very sad to see this happen.

Idea Author: Layne C

Number of Comments 0

[Sense of Community](#)

Idea Detail: But I will be leaving because Midland has become a more liberal minded run city. Higher taxes, more wasteful spending, and now a school system that cares more about MONEY than they care about the kids,

Idea Author: Jo W

Number of Comments 0

Topic Name: Culture and Arts in Our Community

Support Downtown Murals

Idea Detail: While many people are calling for older buildings to be demolished, One wall Plaza could serve as a reminder “old” can be beautiful. It would also serve as a giant promotion for artist that Midland is a place for art.

Idea Author: Jackson B

Number of Stars 14

Number of Comments 0

Connect our cultural destinations to our youth

Idea Detail: There currently is a growing epidemic of young students who hang out in parking lots on campus after school. This is caused by a lethal combination of parents who have rigid work schedules and a lack of after school youth activities.

I believe we need to connect our schools (especially our middle schools) to our public libraries, museums, neighborhood parks and youth centers through after school bus systems and safe walkways. This combined with education on the centers for our young students at schools will help prevent the on campus after school hang out culture that has negative unintended consequences.

Idea Author: Jackson B

Number of Stars 10

Number of Comments 0

Address: 2615 Goddard Dr 79705, United States

Make Use of Public Places for Events

Idea Detail: Use the Plaza in downtown Midland for public cultural events -midland festival ballet, local musicians, big spring orchestra. Is there a place near downtown bars and restaurants that a permanent outdoor amphitheater can be built? The tradewinds area seems like a good area. for example: <http://www.lock3live.com/>

Host Specialized events in Parks -Dog days at Hogan Park, local animal shelters can bring animals for adoption, vendors can sell hand made items, give out samples, have a doggie costume contest Block off areas of downtown for festivals that showcase local businesses for example: Taste of the Permian Basin-local restaurants, caterers, food trucks can set up tents and grill food outside with live music, drawings, outdoor games for kids, local vendors and artists, companies that are hiring

Idea Author: Sara S

Number of Stars 6

Number of Comments 2

Comment 1: The only event that I saw being hosted at the Plaza was for the 4th of July. It was nice event, but they need to be more frequent! I moved here from Lubbock where they had a monthly art trail that. It took a few years to really take off, but the key is to consistently offer something until it builds a following. There is definitely opportunity here to get something off the ground, we just need the people to really run with it and organize these types of things. | By Christina F

Comment 2: There is an amphitheater at Beal Park, but it hasn't been maintained. | By Scott N

Expand the Midland Center

Idea Detail: We need a bigger place for local people to come show their art. the center is so small that every year the Peddler Show comes, there is no room for the dealers or artists let alone the public! Midlanders want the chance to see more of what West Texas has to offer. If we make art more accessible, there is no doubt it will spread.

Idea Author: K B

Number of Stars 4

Number of Comments 0

[Add lighted billboard to loop 250](#)

Idea Detail: Let resident know about upcoming events, I spent over 300 dollars at an event/ carnival at the Horseshoe off 20 last year and the ONLY way I found out about it, was thru a banner strung across Lamesa road.

Idea Author: Javier R

Number of Stars 3

Number of Comments 0

[Art Master Plan](#)

Idea Detail: Create an art master plan focusing on multiple levels of interventions, and exploring meaningful themes other than pumpjacks and geologic formations. These are a very literal part of Midland's history, but there are endless avenues of interpretation and abstraction. Art could be funded with a portion (some cities require 1-3%) of a project's construction budget to be dedicated to public art, supplemented by foundations. Have a "play in the plaza" or some other event that brings the production of theater and art into public space, creating an event/spectacle. Diversity in galleries and museums. Most art in Midland (that I've seen) is historically-focused and themed. There is very little exposure to modern art via rotating exhibits, which may be a function of attendance rather than ability.

Idea Author: Tim H

Number of Stars 3

Number of Comments 0

[Promote more Midland activities on I-20.](#)

Idea Detail: Think of the number of people who travel I-20 and just see Midland as a spot on the road. If we had some type of bulletin board on I-20 promoting upcoming activities that are going to be at the Horseshoe - Wagner Noel - etc.

Idea Author: vicki W

Number of Comments 0

Topic Name: Getting Inspiration

Any that have activities, things to do.

Idea Detail: Midland has nothing for families or couples to do. There are no zoos, though there used to be one, no water parks (except on the east side), and one being built), no theme parks, few nice or family restaurants, most are fast food. The mall is boring, all the stores are just clothes and shoes. We need something to draw people here, make it a destination. Right now, it's "Midland? There's nothing to do there. All there is is a mall and two movie theatres."

Idea Author: Barbara B

Number of Stars 14

Number of Comments 0

Akron Ohio!

Idea Detail: I would describe Akron as a "Little Big City" One thing I love about Akron is that it is surrounded by parks. There are a lot of museums, a small zoo, a variety of restaurants, a bike path that can be ridden from Cleveland, all the way through Akron, and further south. Historical sites such as Stan Hywett are used for holiday events like Christmas Light shows, car shows, and parks are used to burger festivals, farmers markets, pop up art galleries, and free summer concerts. <http://www.lock3live.com/> Many public areas are used for multiple purposes. All for a population about the size of Midland/Odessa. Historical buildings are also repurposed into wine bars, small concert venues, loft apartments. not left to rot.

Idea Author: Sara S

Number of Stars 9

Number of Comments 1

Comment 1: People who work downtown, or attend the University of Akron are able to walk out of their office buildings or off campus to lunch or happy hours. Working with and developing the Universities are crucial to getting and keeping the attention of young people. Turning them from commuter schools for locals into universities where the students are residents will make educated professionals want to stay. College students need to have everything they need in close proximity, develop the areas around Midland college, UTPB, and OC to make them pedestrian friendly. |By Sara S

Grapevine, Tx

Idea Detail: Walking & biking trails would encourage healthy, outdoor activities for our residents. The recent updates to our community parks have been great & much needed, but I think with the many new neighborhoods & growing population we need to add more parks as well.

Idea Author: Lawren R

Number of Stars 6

Number of Comments 0

City of Irving

Idea Detail: They offer home grants, Code enforcement is under the police department/meaning citations can be issued by the office within 24 hours, They have a sky shuttle that transports people from one building to the next, Their police force is DOT certified/meaning they can randomly pull any 18 wheeler over for violations, they have their own credit union that is only for employees that offers all the same services as big banks. New building facility for its employees, zero tolerance for junked cars/ random inspections on apartment complexes, and if they don't pass the inspection they are condemned, and the owner has to comply or tear down the building, 6 total apartment complexes were torn down and rebuilt from the ground up (beautiful). property values are good yet have a diversified community. police offer ride alongs to youths for a feel of law enforcement, keep them out of trouble. New libraries. etc etc.

Idea Author: Javier R

Number of Stars 3

Number of Comments 0

Indianapolis, Santa Fe

Idea Detail: Indianapolis planned and implemented change in their city to make it more welcome: a canal, more pedestrian access, small businesses and store fronts downtown, murals, etc. Santa Fe has a neat building code that helps the city keep a clean feel.

Idea Author: Kelly S

Number of Stars 3

Number of Comments 0

[Round Rock, TX](#)

Idea Detail: The City of Round Rock has done an excellent job with their sports facilities. Midland has state of the art soccer/football/baseball facilities. Where are the indoor facilities? Volleyball and basketball need an indoor facility to host tournaments. This would bring hotel/city revenue along with promote these sports in our community. Midland is so far behind in this area...even the smaller communities around the Permian Basin have beautiful facilities for their athletes. Please check out the Round Rock Sports Complex.

Idea Author: Layne C

Number of Stars 3

Number of Comments 1

Comment 1: *AGREED LAYNE C!!!!!! MIDLAND PLEASE TAKE THE TIME TO CALL SOME-ONE ELSE THAT CAN MEET WITH THE TALL CITY MEMBERS TO DISCUSS!!!!!!* | By Kim R

[Stay with its history](#)

Idea Detail: Midland was built on the oil industry and the cattle industry by Conservative, hardworking families that believed in God and Country. The city should reflect that. NOT reflect some other city in some other state!

Idea Author: Jo W

Number of Stars 2

Number of Comments 0

[ROUND ROCK, TX Sports facility and LBB, TX indoor courts](#)

Idea Detail: Midland is in great need of a multi sports facility for volleyball/basketball/soccer. The revenue on volleyball tournaments alone gets one excited! PLEASE PLEASE consider the need for our children/activities in this community. LOOK AT ROUND ROCK sports facility.

Look at Lubbock indoor courts.

Idea Author: Kim R

Number of Comments 0

Topic Name: Making One Change

Night life/ Weekends Downtown

Idea Detail: I like the idea of re-vamping downtown Midland. I think if there was more stuff to do, it would be easier to live in Midland. Most of the people that I work with are transplants from bigger cities / states and it's hard to keep employees around when there is nothing to do.

Idea Author: Staci N

Number of Stars 12

Number of Comments 1

Comment 1: I think that re-vamping downtown Midland needs to be done with our history and heritage in mind. We don't need anything that looks like Austin or Dallas or anywhere else - it should honor Midland's history and architecture. No glass and steel! | By Jackie W

More outdoor recreation opportunities.

Idea Detail: More outdoor recreation opportunities.

Idea Author: Kay L

Number of Stars 9

Number of Comments 0

Keeping Midland Nice

Idea Detail: Midland should have one sole concern for the future: keeping Midland tidy & nice. Forget about congestion, downtown, "affordable" (handout) housing, etc. Midland needs to do all it can to NOT become like Pecos and Odessa where a culture pervades of parking cars on front lawns, poor upkeep, low civic involvement, and little parental interaction in lives or schools. As this creeps in, people with non trashy cultural tendencies will be less inclined to purchase homes and create roots here. This degradation of the proper, tidy, and prosperous aspects of Midland are the only things that needs to be addressed.

Idea Author: Clifford S

Number of Stars 6

Number of Comments 1

Comment 1: I agree and I think you can go as far back to Tombstone Az for precedent on what happens to boom towns that let infrastructure and residential property degrade; however, you also need to keep in mind residential "tidiness" is tied to quality residents and quality residents want things like a cultural hub downtown, quick commutes to work, good schools for their children, and a thriving restaurant, entertainment and shopping industry. In order to have a

thriving restaurant, entertainment and shopping industry Midland needs affordable housing as those industries have thin margins and struggle to pay living wages. I agree affordable housing should not be a handout rather just an incentive for builders to build quality middleclass homes. Midland has many things its needs to change not just one. | By Jackson B

Improve and build sidewalks

Idea Detail: I cannot walk to our neighborhood park without walking in the road. The sidewalks are busted, unlevel or nonexistent. If I drive to the park I have to park a few blocks away and then sometimes walk in the street because there are still no sidewalks. I have seen several wheelchair bound people riding in the streets because of the sidewalks.

Idea Author: sarah O

Number of Stars 6

Number of Comments 0

Community Garden

Idea Detail: A nice community vegetable/botanical garden would be a really great addition to the city. Volunteers can help maintain it and it would be a great learning experience for children, and create a sense of community. It would also give families, couples, and individuals something beautiful to explore.

Idea Author: Christina F

Number of Stars 3

Number of Comments 0

The streets/traffic

Idea Detail: The streets both in town and in the county are in horrible shape! Pot-holes everywhere. Especially in the county. Nobody seems to care that the trucking companies have taken over out here and are tearing up the roads. All they do is patch the holes, and three days later they are back. The truckers are rude, and park in front of people's homes, ruining our driveways. The streets in town are full of holes, too. Congested because the lights are poorly timed. People either speed or drive too slowly and cause wrecks, backing up traffic even more. Nothing is being done about any of it. Except the occasional speed trap, the police aren't even watching the school zones. People speed through them all the time.

Idea Author: Barbara B

Number of Stars 3

Number of Comments 0

Add a dog park on the west side of town.

Idea Detail: There are large parks on the west side that have room for another beautiful dog park

Idea Author: Ryan G

Number of Stars 3

Number of Comments 0

I would like to see the east side of this city beautified

Idea Detail: there needs to be more bridges over Scharbauer DR, east of Main, including Edwards, Barber, and Benton (btwn Scharbauer and English). these dips are too deep / steep and in bad weather its especially bad. the police also need to be able to have these crossings updated to get where they need to go, a little quicker....someones life might depend on it, someday. The west side of town already has a few bridges (Wester and I) , so why not do it on the east side as well? thank you

Idea Author: jason W

Number of Comments 0

More activities more attractions for kids.

Idea Detail: Our kids need amusment parks, a zoo, something for them to do. they have the bright idea to put up banks across banks & 7-11's across kents, where do the kids fall in all this?

Idea Author: Danielle T

Number of Comments 0

NO left turn lights when lane is empty!

Idea Detail: Traffic lights need to be made more efficient and those who run red lights ticketed.

Idea Author: Jackie W

Number of Comments 0

Water

Idea Detail: There is no way to get a lake or river in Midland, but I think it is a draw-back to living here.

Idea Author: vicki W

Number of Comments 0

Cost of living

Idea Detail: Cost of living is too high for those who do not work in oil field jobs

Idea Author: Alicia S

Number of Comments 1

Comment 1: Midland needs to fund it's Community Development Department instead of only relying on government grants. We also need to establish community goals and a vision for low our income communities so theres not a hodgepodge of vacant lots and different style residences. | By Jackson B

Code enforcement

Idea Detail: When I moved to midland, I parked my enclosed trailer in my itty bitty concrete driveway for the time being. 4 days later to my surprise, I received a letter stating that my trailer was in violation of city ordinance. So I moved it to my back yard. Ok, now here is where this city need a wake up call!. Its not ok to park a trailer on a concrete driveway on private property, but its ok to park junked cars that belong to property owners on city property/easement. 9 feet behind the curb is I believe the citys. I drive everyday around the city and see junk cars on city easement/ city property. Remove the trashed cars/beautify the area/property values go up, that's just one idea. I have a lot more.

Idea Author: Javier R

Number of Comments 0

Flights to San Antonio

Idea Detail: Having direct flights to San Antonio.

Idea Author: Jennifer H

Number of Comments 0

More walkable

Idea Detail: *Suburban sprawl means we designed Midland for cars: nice wide streets, often no sidewalks, gigantic parking lots, and residential areas of nothing but houses for miles. The result is that we drive too fast down these wide residential streets, dedicate more space to gas stations than any other business, and curse at each other every day at 8:00 and 5:00. If you don't drive, good luck getting to work or church or the grocery store. We feel the effects at our waistlines, our lungs, and our wallets.*

Wave the magic wand and poof: *every house is within a 10 minute walk of a place to buy bananas and a place to sit and watch the passersby. Another poof and inexpensive public transportation will be along within not more than 15 minutes to whisk you from your local neighborhood to anywhere else within the city in no more than 1/2 hour of travel.*

Idea Author: Scott N
Number of Comments 0

Beautification and cleanup

Idea Detail: *More trees, flowers, hardgrasses, flowering cacti, pretty things to help make it look nicer.*

Idea Author: Samantha H
Number of Comments 0

Youth

Idea Detail: *Everything regarding youth in Midland needs to be improved. Schools, sports, facilities, activities, etc. If you want to keep people in Midland, your school district needs a major overhaul. Midland needs an indoor sports facility!*

Idea Author: Layne C
Number of Comments 0

Less LIBERAL attitude

Idea Detail: *AS I said, Midland was founded by hard working conservatives that cared about this town AND the people. Now it more about money, and how much can be taken from the citizens. Growing more and more in line with Obama ways then what was originally intended. This is MIDLAND, not Austin, and dang sure NOT Akron Ohio.*

Idea Author: Jo W

Number of Comments 1

Comment 1: *So... You believe "Liberal" means you don't care about where you live or the people. As a conservative I need to tell you that you have been brainwashed or you're extremely ignorant. You just generalized entire cities, a sign of complete incompetence. Form your own opinions, research problems, provide solutions generalizations like do absolutely no good. | By Jackson B*

Topic Name: The Changing Economy

[Encourage other types of business to locate here.](#)

Idea Detail: Manufacturing, and large technology companies could be brought here. We used to have a large Texas Instruments plant here. Why can't we get more of those types of businesses so we are not so dependent on oil? What about medical? Make Midland more of a hub for medical needs for the western part of Texas? Many cases are taken to Lubbock or Dallas? Why not bring quality care here, so that people from Alpine, Ft. Davis, Monahans, etc., don't have to go all the way to Dallas or Lubbock? Besides, we don't have enough quality docs here anyway.

Idea Author: Barbara B

Number of Stars 11

Number of Comments 2

Comment 1: The quality of place issue is a big one, but is fixable. Some other issues to consider are: what are the incentives for companies to move here? Long travel times to major Metro areas, which can rule out some manufacturing. Very tight housing market, with growth only really tied to oil prices, and not an adequate focus on creating districts or planned developments with mixed uses and amenities (hopefully TCT will start us on a better track for that). Midland Economic Development Corp has done a good job incentivizing the space industry with XCOR and Orbital Outfitters, but they are at the airport. It seems to be the City's mindset that new business opportunities should be generated solely from the private sector, with no investment from taxpayers, which I agree with, but a deliberate investment approach from the City, coupled with fewer regulations and red tape, could go a long way. | By Tim H

Comment 2: How? The cost of living is so high manufacturing companies can't staff employees that live here. The quality of place is too low for Midland to compete with cities like Austin for young professionals for tech companies and young doctors. | By Jackson B

[Higher skilled workforce](#)

Idea Detail: We could attract a more diverse business universe if we had a higher skilled workforce. We need the schools and colleges to provide a better track for technical skills, math and science. We have lost out on big companies placing their regional offices or even HQs here because they do not think they can find enough staff to cover engineering, IT, business administration staff. Of course if we had the right mix of a safe promising family life mixed with entertainment then we could also attract outside skilled labor.

Idea Author: Brian F

Number of Stars 9

Number of Comments 0

[Increase Capital Investment in the Service Sector](#)

Idea Detail: The University of Denver separates problems associated with a mining-specific boomtown into 3 categories: 1) deteriorating quality of life, as growth in basic industry outruns the local service sector's ability to provide housing, health services, schooling, retailing and urban services; 2) declining industrial productivity in mining because of labor turnover, labor shortages, and declining productivity; and 3) an underserving by the local service sector in goods and services because capital investment in this sector does not build up adequately.

A city Crowdfunding Platform, Local Service VC Firm and tax incentives are all keys to increasing Capital investment in the Service Sector. If Midland can achieve somewhat of a balance between Industry Investment and Service Sector Investment Midland will thrive no matter the what the price of oil is. If the investment continues to be one sided Midland's fate will be forever tied to the drill bit.

Idea Author: Jackson B

Number of Stars 6

Number of Comments 0

[Become a Leader in Research](#)

Idea Detail: Promote and offer incentives for companies and universities to have their reach labs in located in Midland . Possible areas of research could include; Oasification (making desert land more fertile), desalination, algaculture (growing/harvesting algae), and solar power just to name a few.

Idea Author: Jackson B

Number of Stars 5

Number of Comments 0

[Find a way to market what Midland has - sun and wind](#)

Idea Detail: It is a far fetched idea, but if there is any way to sell sunshine or wind - Midland will not be so dependent on the oil price.

Idea Author: vicki W

Number of Comments 0

[Attend seminars/ conventions](#)

Idea Detail: Hiring seminars are the key to a more skilled workforce, yet I have never heard of a Midland participating in one to try to recruit skilled workers. Attend conventions that different companies throw for business, and talk about relocating/offer tax breaks to big companies if they do business in Midland, or they relocate.

Idea Author: Javier R

Number of Comments 0

Beautification Regulation

Idea Detail: So many areas that are growing and trying to mix new structures with old building have beautification laws in place. Why would a business want to move here when there's a high chance they'll be next to a busted ugly concrete building? Many townships in metro Detroit and metro Indy have rules and regulations for allowable building materials, signage, maintenance, etc. Make the city and surrounding areas look and feel nice and people will be more inclined to stay or venture out. I know it's hot and dry here most of the time, but work with the landscape, the natural colors. Other cities without much greenery do great jobs hardscaping or building structures that are all cohesive, fit in with the area, and look great for years to come. Force builders to invest in that now to save quick deterioration in the future.

Idea Author: Samantha H

Number of Comments 0

Topic Name: Entry-Level Housing

Affordable apartments downtown.

Idea Detail: To revitalize downtown and create affordable housing, the city should consider rezoning vacant properties in the downtown areas as apartments. Assisting in turning vacant commercial properties into affordable apartments would bring people into downtown and cause businesses to move in as well.

Idea Author: Owen R

Number of Stars 7

Number of Comments 0

Schools, safety

Idea Detail: The people who are in need of entry level housing are typically young families. Making schools in middle income areas more desirable would help. It seems like school in MISD are either "ok" or "terrible." I'd rather live in an "ok" area, even if it meant sacrificing home size, lot size, or having a new home for my kids to go to a better school. The only homes built where the school boundaries are decent are for more than a working class family can afford.

The other thing would be safety. When my husband and I were house shopping, we decided against a house that we loved because there were so many people speeding up and down the residential streets- including police officers! Police patrolling non- high income residential areas would help. We see police officers patrolling Grasslands all the time (where my inlaws live), but have never seen them patrolling our neighborhood.

Idea Author: Amanda L

Number of Stars 6

Number of Comments 0

Entry-level Housing = Entry-Level Prices

Idea Detail: With the cost of living as high as it is in Midland/Odessa, it is absurd that people are charging astronomical prices to live! I have to live at home because I can't afford rent or a house of my own. A perfect two bedroom house I just saw is selling for over THREE times what it should be. The new apartments that are built are only "affordable" if you work in the oilfield. This is just pure greed! Why can't the city put a cap on the price of rent. People will be able to move here and STAY here.

Idea Author: K B

Number of Stars 6

Number of Comments 1

Comment 1: I feel your frustration but economically speaking a cap on rent will make things worse. I have several idea's that could help, but the root cause is the supply of homes cant keep up with the demand; however, there are things we can do to increase supply and give leverage back to the consumer to attain a better price. Demand will also decline with oil prices. We will build a better city keep the faith. | By Jackson B

Funding of Apartment Style Dorms for Midland College

Idea Detail: We must stop burdening our young students in pursuit of a better life through education with one of the highest cost of living in the state. One of the main causes of College dropouts are finances. I propose the dorms be open to everyone in education including young teachers who MISD struggle to convince to come here and teach our kids.

Idea Author: Jackson B

Number of Stars 6

Number of Comments 0

Boundary Zoning District between Residential & Industrial

*Idea Detail: On the South & East side of the city residents live in the shadow of industry. This shadow decreases their property value and discourages infill development. It is hard to have a sense of community next to a Tank farm (picture). A boundary district is needed to give continuity to communities in the city. The purpose of boundary districts will be to remedy decreases of residential property value due proximity to industrial districts. *Some current industrial zones will need to be reclassified as boundary districts. This should not prevent the current use but should require remedies to nearby residents. This will encourage infill development of affordable housing.*

Idea Author: Jackson B

Number of Stars 5

Number of Comments 0

Condos

Idea Detail: Would love to see a condo project downtown geared towards younger professionals who work downtown.

Idea Author: Cory M

Number of Stars 3

Number of Comments 0

Bigger back yards

Idea Detail: *We need home that have bigger yards for families w children*

Idea Author: Carissa M

Number of Stars 3

Number of Comments 0

Improvement in the neighborhood schools

Idea Detail: *Many of the neighborhoods where homes sell for less than \$200,000 do not feed in the district's highest performing schools.*

Idea Author: Meredith W

Number of Stars 2

Number of Comments 0

Lower cost

Idea Detail: *It costs too much to buy/rent here. Housing costs are ridiculous, and when you add the horrendous property taxes, who can afford to live here? Put a ceiling on rental properties, there is no reason a 1/1 apartment should cost \$1000 a month. Stop allowing realtors and property owners to gouge buyers because of the price of oil, and lower the dang property taxes!*

Idea Author: Barbara B

Number of Stars 2

Number of Comments 1

Comment 1: *Everyone agrees that housing is a problem, but understand city governments can't control prices. Prices are set by supply and demand. Midland needs idea's that can help increase the supply of housing. If you think there is a disconnect between supply and demand and I think there might be. A possible solution would be to increase the Midlands housing Authority Commissions role and have them educate renters with price guidelines on the city website so that apartments can't artificially create housing shortages. | By Jackson B*

Grants

Idea Detail: *affordable housing grants*

Idea Author: Javier R

Number of Comments 0

Topic Name: Stormwater Drainage

[Reconfigure Garfield](#)

Idea Detail: Reconfigure drainage on Garfield so water drains to the curbs, not the middle of the street. Garfield seems to flood with even modest rains, so perhaps a higher crown? Restrict vehicle weight to preserve street integrity

Idea Author: Ken M

Number of Stars 7

Number of Comments 0

Address: 1103 N Garfield St 79701, United States

[Route water underground to drainage draw](#)

Idea Detail: Route water underground to drainage draw

Idea Author: Jackie W

Number of Stars 2

Number of Comments 0

[Improve road drainage](#)

Idea Detail: Improve road drainage by re routing water

Idea Author: Jill M

Number of Stars 2

Number of Comments 0

Address: 3507 W Wadley Ave 79707, United States

[Upgrade the channels](#)

Idea Detail: Upgrade the channels to get more houses out of the flood plain.

Idea Author: Richard K

Number of Comments 0

Address: 1400 W Pine Ave 79705, United States

[Improve drainage on Douglas Ave near D street](#)

Idea Detail: Douglas Ave is a drainage street and every time there is significant rain we see cars get ruined near 911 Douglas ave near D street and occasionally see home damage as well. the drainage most definitely needs improved.

Idea Author: Cory M

Number of Comments 0

Address: 911 Douglas Ave 79701, United States

Topic Name: Bringing in Business

Allow off campus Lunches for the Freshman Schools.

Idea Detail: Not only does this promote a healthier life-style but it encourages development in struggling communities. It also encourages walk-ability and bicycling development in our city as the students are not able to drive yet. This could create vibrant hubs around our schools. I conducted an unofficial survey where I showed people from out of town pictures of our freshman schools and pictures of the surrounding communities on Google earth. I then asked them what they thought the building was. An overwhelming majority of participants thought they were detention centers or prisons. Yet we wonder why these schools have so many problems. The high school freshmen deserve the freedom to walk and bike to cafe's and restaurants for lunch. Schools are not prisons and education improves as individual freedom increases. As Ronald Reagan once said "There are no easy answers, but there are simple answers. We must have the courage to do what we know is morally right."

Idea Author: Jackson B

Number of Stars 6

Number of Comments 0

Create Midland (only) Crowd-funding Platform

Idea Detail: A Midland crowdfunding website could give residents the opportunity to invest money for what they want to see in their community as well as provide funding to local entrepreneurs. It could also better connect entrepreneurs to experienced business leaders.

Idea Author: Jackson B

Number of Stars 4

Number of Comments 0

Lower property taxes and lessen zoning restrictions.

Idea Detail: Property taxes are ridiculous here, and zoning restrictions keep many businesses away. However, Midland does not need business like Hooters and Twin Peaks, even though, we are apparently already getting one similar business. Keep Midland clean!

Idea Author: Barbara B

Number of Stars 3

Number of Comments 0

More attention to mom and pop businesses

Idea Detail: Having had a business here in Midland, the City needs to be less restrictive on its citizens who are trying to operate a business in town. MORE incentive is given to big businesses from out of state than it is to businesses started by local families. There is way too much regulation and way too much tax

Idea Author: Jo W

Number of Comments 0

Topic Name: Face of Our Community

Bush Family

Idea Detail: Not many communities have two US Presidents, a Vice President, two Governors and two First Ladies call them home. Midland is the the home of leaders!

Idea Author: Paul C

Number of Stars 3

Number of Comments 0

M-Squad & Senior Citizens

Idea Detail: M-Squad has always welcomed new businesses to Midland. Utilize the great resources of the Midland Senior Citizens. Many have the time and the ability to welcome new people and to tell people all about the wonderful resources we have here in Midland. Permian Basin Dance Club is a prime example of a great wealth of people who love people and who would make wonderful ambassadors for Midland.

Idea Author: Jean W

Number of Stars 3

Number of Comments 0

Mayor Morales

Idea Detail: The first Hispanic Mayor and life long small business owner.

Idea Author: Chris S

Number of Stars 3

Number of Comments 0

Mayor

Idea Detail: Mayor Morales is the first Hispanic Mayor and a life long Midlander who owns a small business

Idea Author: Chris S

Number of Stars 3

Number of Comments 0

Topic Name: Share Your Community Pride

Midland College and the Legacy Scholarship

Idea Detail: MC is an outstanding community college. The fact that a graduate of any Midland County high school can attend this institution tuition free through Legacy is a source of pride!

Idea Author: Paul C

Number of Stars 3

Number of Comments 0

Wagner Noel PAC

Idea Detail: I love taking people to The Wag!

Idea Author: Paul C

Number of Stars 3

Number of Comments 0

Friendly People

Idea Detail: The people who are truly from Midland are friendly. You can see one of the richest people from Midland on the street or at the grocery store and they are as friendly as your next door neighbor. We take time for people and try to treat each other as we would like to be treated. This just seems to be the culture of Midland.

Idea Author: vicki W

Number of Stars 3

Number of Comments 0

Take care of the Senior adults in Midland.

Idea Detail: Midland needs affordable housing for seniors and a cleaner, larger, and more centrally located senior center with someone in charge who really cares about the seniors and who will treat them with respect, dignity, and love.

Idea Author: Jean W

Number of Stars 3

Number of Comments 0

The oil industry's contribution to the US and World

Idea Detail: The business friendly atmosphere

Idea Author: Chris S

Number of Stars 3

Number of Comments 0

The Oil Industry's contributions to the economy.

Idea Detail: Midland leads the nation in oil fracking

Idea Author: Chris S

Number of Stars 3

Number of Comments 0

Downtown revitalization

Idea Detail: Downtown revitalization is wonderful but, don't forget the other 95% of the city needs vitalizing as well.

Idea Author: Rick G

Number of Stars 1

Number of Comments 0

Instant Poll: Improving Quality of Place

Traffic Congestion

Number of votes: 40

Aging Infrastructure

Number of votes: 37

Housing

Number of votes: 32

Other...(Leave in Comment)

Number of votes: 20

Crowding in Schools

Number of votes: 18

Access to Quality Health Care

Number of votes: 16

Litter

Number of votes: 15

Availability of Affordable Day Care

Number of votes: 14

Comments

Number of Comments 14

Comment 1: *We are recent transplants to Midland and my impression is that there is a large gap between residents who've lived here for their lives as opposed to the newbies. There's not a lot of tolerance or inclusion for newbies: we're treated as if we're temporary. In reality, with Oil & Gas being the major industry in this area: every one is temporary. Midland could work on being more welcoming of those who are genuinely excited about putting roots down and making Midland their home. More community based gatherings (Farmer's Market is a fantastic starting point) like family movies in the park in the summers or possibly a Midland 101 class for new fami-*

lies in the area. Or just a general acceptance that there's always going to be people coming/going as goes with the oil & gas industry. I'd like to see more parks/walking trails/central shops where you could spend an afternoon (think small town downtowns with a central anchor) hanging out. Education is also a concern, but from our varied experience across different states, the biggest key to better education is parental involvement. Right, wrong or indifferent, parents who are at that level of involvement in Midland are paying to send their kids to private schools here. There also seems to be an incredibly large disconnect between MISD leadership and parents/educators. We've been in 9 different school districts over 4 states and I've never witnessed such an obvious disdain by both administrators and educators. There's a severe lack of teamwork/cohesion and putting students first. There is a large pride in high school activities and it would be nice to see that level of pride/involvement trickle down to junior high and elementary levels. Midland needs it's sense of community back. | By Greta M

Comment 2: *In order to compete with cities like Austin & Fort Worth for young professional talent Midland needs to develop a sense of community for young professionals. Growing up in Midland, I saw how spirited community engagement in high school athletics brought those with families together, but I now realize there is nothing bringing people without families together. The large number, various denominations and rigid views (especially towards each other) of local churches serves only to separate young professionals. Young professionals need a permanent cultural center where they can live, work and play. I think a public market along with a more walkable downtown could be a good place to start. | By Jackson B*

Comment 3: *Midland needs safe places to bicycle. The streets designated as bike trails are as dangerous as any other street in town. | By vicki W*

Comment 4: *There are hardly any trash cans - you talk about litter and the litter is just awful - businesses should be required to have them in front of their stores or the parking lots - Where does the \$1.00 charge for littering per home charged on each water bill monthly going? What happened to the parks - if there are not enough city employees then perhaps we need to outsource - Would be nice to have a park downtown - a place Midlander's can go - if there is a park then eateries, and events will follow - lets step things up - | By Loreen B*

Comment 5: *I am very disappointed in the decision to remove a part of Midland history from the community by removing the Courthouse. Do not believe enough study was done before the council voted. Also, the quality of Midland water should be a hot topic. It seems every month our water bill includes a sheet about some kind of safety violation. Midland water should be good enough to drink. | By Phil E*

Comment 6: *The ease and accessibility to recycling centers/services needs to be addressed. The few drop off locations are always stuffed full. There should also be the capability to recycle glass. | By Jessica N*

Comment 7: *Everything is wrong with Midland. No one seems to care about how*

bad the traffic is or how absurd rent prices are for the true working man! We want to build more and more crap instead of updating what already exists. | By K B

Comment 8: *We need quality daycare options for our children that will offer healthy and safe alternatives to the current daycare landscape in Midland. | By Stefanie P*

Comment 9: *Quality education emulating the educational system of the top rated schools in Texas. To decrease the fluctuations of residents due to crude oil prices. | By Bruce W*

Comment 10: *We need to have more options with shopping. Specifically a HEB Plus in a new location due to the fact that we need 2 HEB's. | By Michael S*

Comment 11: *Don't be so quick to eliminate western culture from Midland, please. Western heritage, ranching, and such played a rather large part in developing the area, and it seems to be forgotten in all cultural events. Please bring some back. | By Ken M*

Comment 12: *I always appreciate original heritage, but I think Midland is outgrowing and moving beyond its roots. So those western cultural values may still exist here in theory, but in practice, have probably moved on to the smaller cities around here. | By Rich L*

Comment 13: *The foundation of Midland's tomorrows will be determined by how well we educate our citizens. While there are some bright spots in Midland's educational landscape, we are otherwise failing. Addressing over-crowding in schools is important. Equally important is the recruitment and retention of outstanding teachers and giving those professionals the tools and FREEDOM to excel. Midlanders should stop letting Washington or Austin define what success looks like in Midland when it comes to education. In my opinion, we must put our citizens on the task of creating large-scale transformational change in how we approach education in the Tall City. | By Paul C*

Comment 14: *I think improving the road conditions, including promoting safer driving, in and around Midland should be prioritized. | By Cristina O*

Instant Poll: Revitalizing Downtown

Family Entertainment

Number of votes: 20

Evening Events

Number of votes: 18

Affordable Dining

Number of votes: 8

Walkability (i.e. Better Sidewalks)

Number of votes: 5

Public Space

Number of votes: 4

Other...

Number of votes: 2

Museum

Number of votes: 0

Hotels

Number of votes: 0

Comments

Number of Comments 14

Comment 1: *The biggest issues for downtown are a lack of parking and aging abandoned buildings. The city owns more of these abandoned buildings than any one. The city needs to work with developers to rehab old buildings and create parking solutions. Some buildings will have to be torn down as well as there simply is not enough public parking for downtown to be a great place to live and play. There isn't even enough parking to grow the downtown workforce despite the demand for office space downtown.* | By Cory M

Comment 2: *Downtown Midland has a great skeletal structure. By filling these*

vacant buildings with restaurants, boutiques, and nightlife, the downtown area can flourish again. | By Cristina O

Comment 3: *I believe Downtown needs a heart and a sense of community as well. A public market could offer just that. Located in the vacant parking lots just East of Main st., is an area already surrounded by thrift shops and local hangouts. If the proper infrastructure was in place it could become a thriving melting pot of small food fenders, beer gardens, thrift boutiques and lounges. Providing food for downtown workers, and a popular cultural destination that could help downtown become more walkable.* | By Jackson B

Comment 4: *Coming from the Miami/Ft Lauderdale/West Palm Region and traveling a lot, I see the main thing Midland is missing is community. This happens when you focus on the arts, events, and community events that get people out and interacting with one another. Art walks and grants for small businesses, art galleries, etc. can help to create a diverse and thriving downtown community. Consider allowing empty downtown spaces host pop up shops, Midland college art displays, etc. Commission artists to bring some color to older buildings. Have bands play during the weekend outside, etc. Community involvement is key. I also see the city needing more safe places to walk, ride bikes, run, etc. Why not bring paddleboards, kayaks, etc. to CJ Kelly Park or Beal Park on the weekends? Or host a children's Art show Mother's Day weekend where kids can show their art and sell it? Consider hosting a monthly family outdoor movie night....The list goes on and on...* | By Toni F

Comment 5: *Big cities with their big buildings and lack of space make room for parks downtown - that would be a big draw - simple solution - also, would help if there were more trash cans - this city has a lack of them - no place to throw trash -* | By Loreen B

Comment 6: *don't poop where you sleep. downtown is for work not play* | By Ironnuts H

Comment 7: *Variety is clearly needed for recreation downtown by way of outdoor dining, food trucks, music, art, etc. Additionally, there needs to be more practical amenities for the downtown residents like a grocery store or market, dry cleaners, gas station, and workout facilities, etc.* | By Jessica N

Comment 8: *It would be great to see a variety of kiosks and food trucks in a public space...add some adoptable rescue dogs available during lunch hours for DT employees to walk...what a win!!!* | By Tracey D

Comment 9: *I do get a sense there is this notion that all the vacant buildings are throwaways and should just be demolished. I also understand there are asbestos issues which cleaning up apparently costs more than tearing down and rebuilding (what?). By looking at these buildings and making them accessible again, perhaps they could be revamped into more living areas with first floor retail. Or as satellites for the library, schools, etc.*

Or even propose them as new office space and invite businesses new to Midland to office downtown. With more people, comes more need for things such as resta-

rants and shopping downtown. Midland will never be a big city, but it doesn't have to be an inconvenient city.

I also wish bike sharing was an option throughout the town. Bikes in downtown with stations around the city would give us all a better eye on the city and its needs and offerings. Also, why are there no green initiatives throughout the city save for littering? | By Rich L

Comment 10: I wish we would just update the buildings we already have maybe tear down the vacant ones and then go from there! Why do we need to spend money that we don't have when we could just take care of what we do have? | By K B

Comment 11: Affordable dining would be to construct a food truck pavilion and let the Midessa MFVA book and schedule food trucks and operate the pavilion, for booking events etc... | By Todd B

Comment 12: There are many vacant properties downtown, and the city should focus on getting helping get family-friendly establishments into vacant, street-level properties so that families will travel to downtown during evenings and weekends. I believe that a mix of affordable apartments, affordable dining, and civic-friendly installations like museums, art galleries, and community centers could help revitalize downtown.

The old courthouse, a central hub for downtown activities, could be turned into an education annex for Midland College and feature learning centers and facilities that are open to the public. Also at this site, or nearby in downtown, could be a city-subsidized day care center that partners with the earning annex and YMCA. This would help attract businesses and employees to downtown.

As part of revitalizing downtown, the city should also work with Midland ISD in regard to proposals like a health care center and a child care center for MISD personnel. MISD needs facilities for these proposals...and the city needs to get tenants for many vacant downtown properties. Hopefully, once a "critical mass" of growth in downtown is achieved, the remainder of development will occur on its own as businesses see downtown Midland as an economic generator. | By Owen R

Comment 13: Downtown needs better road and parking if it's going to be revitalized. 2 lane roads and side street parking simply is not enough to handle hundreds of people trying to go to whatever stores or restaurants it would take to revitalize downtown. it would be better to spend that money building an undeveloped area into what we want. | By Richard K

Comment 14: A convention Center near the Sports complex would have so much synergy with what is already in that area. Hotels, sports, movies, apartments, housing, even center, restaurants, etc... It could be come the typical "outdoor/walking area" everyone is clamoring for. | By Richard K

Instant Poll: Prioritizing Transportation Needs

Auto

Number of votes: 19

Bicycle

Number of votes: 12

Walking

Number of votes: 12

Bus

Number of votes: 10

Ride Share

Number of votes: 6

Taxi Services

Number of votes: 5

Comments

Number of Comments 2

Comment 1: I'd love to walk for more purposes, but there are no businesses within 10 minutes of my house. It's 3 miles to the nearest grocery store, 1.6 miles to the nearest bank, and none of it is pretty. Aside from one ratty old picnic table and a bench at the park by the nearest elementary school, there are no public places to sit and read or eat lunch or work from a laptop.

The bus routes take big loops around places I don't particularly want to go; it's two hours by bus to get to the new library on the other side of town, which is 15 minutes by car. I'd prefer a few buses that drove north/south along Midland, Midkiff, Garfield, and Big Spring, and then transfer to east/west buses along the north loop, Wadley, Illinois/Wall, and Industrial, on a half hour schedule. | By Scott N

Comment 2: We don't need the big buses! I NEVER see more than two people on those monsters our city officials wanted. I would like to be able to walk or actually ride my bike places too. | By K B

Instant Poll: Why do you live in Midland?

Job

Number of votes: 14

Friendly people

Number of votes: 2

Climate

Number of votes: 1

Schools

Number of votes: 1

Better transportation

Number of votes: 0

Active Lifestyle

Number of votes: 0

Affordability

Number of votes: 0

Atmosphere and Character

Number of votes: 0

Creative class

Number of votes: 0

Cultural Activities

Number of votes: 0

Diverse Community

Number of votes: 0

Family-oriented

Number of votes: 0

Higher education

Number of votes: 0

Location

Number of votes: 0

Live entertainment venues

Number of votes: 0

Natural Features

Number of votes: 0

Safety

Number of votes: 0

Restaurants

Number of votes: 0

Shopping

Number of votes: 0

Comments

Number of Comments 2

Comment 1: *I think this is very telling. The city of Midland needs to really consider that most people aren't moving here for any other reason than jobs. There is plenty of opportunity to change this. Especially now that people are here and looking for the things that make other cities great. PLEASE focus on improving transportation, community centers, and cultural activities. | By Christina F*

Comment 2: *System would only let me pick one. My 3 reasons for living in Midland are Job, Family-Oriented, Affordability (it used to be, anyway) | By Kay L*

Instant Poll: Calling Our Community Home

Improve our public schools

Number of votes: 10

Economic Diversification

Number of votes: 6

Other (Provide your choice in the Comments)

Number of votes: 6

More affordable housing

Number of votes: 5

Better transportation

Number of votes: 2

Better health care options

Number of votes: 0

Comments

Number of Comments 3

Comment 1: *I agree increasing affordable housing will attract more teachers which will improve our schools. There are many critical issues facing MISD; growth, lack of classroom space, # of schools labeled "Improvement Required", homeless students, & competitive salaries for ALL employees. Overall MISD has rated "Met Standard" but the # of "improvement required" campuses has grown to 11 according to the 2013-14 TEA accountability ratings. We as a community need to address why this # has increased. We need to look at each school's students, parents, & faculty & see where the issues lay. We also need to compare our findings with the schools that are thriving & implement their success to the other campuses. Communication is the key point to making sure we understand what it will mean for MISD & our community if our schools continue to require improvement. An issue that will affect the entire community, no matter which campus your child attends or even if you don't have children in the system. | By Rachel S*

Comment 2: *Those choices are not mutually exclusive. An increase in affordable housing makes the city more attractive to teachers which improves schools. All the choices have impacts on each other. The real test is utilizing cost-benefit analysis to*

determine where we would receive the most bang for our buck. I personally believe if we establish community hubs and give property tax breaks in our low-income communities if they make or follow specific architecture guidelines, We can make strides in all the categories. Imagine if all the buildings on the east side whether new developments or existing could have significantly lower taxes by building/renovating to have

Spanish colonial architecture . The south side buildings do the same with french/ Cajun inspired architecture. This would encourage infill development in our low-income communities meaning people would live closer to where they work meaning less traffic. More houses in that area means a dramatic increase in affordable housing. More affordable housing means more teachers and better schools. "No Man is an Island," we are all connected and reap the benefits and realize the harm of each other in our community. | By Jackson B

Comment 3: *City of Midland can make Midland a permanent home for residents by discouraging individuals who espouse a lowly culture to come to Midland. Enforce building and zoning code, forbid car parking on front lawns, teach American Exceptionalism and strong patriotism in schools--all in English, the language of our laws and land, increase entrance fees to public facilities, and build more hangars at Midland Airpark. GA brings the best kind of visitors and residents. Midland will continue to grow no matter what, but this is a time for choosing if Midland grows and a) becomes unsightly, depressing, and frankly horrid like Pecos and large swaths of Odessa; or b) stays attractive to families looking to raise a family with conservative values, encourage civic mindedness, and prosper. Handout housing should come with strict moral, appearance, and employment guidelines so we can encourage professions like teachers to come here. The nature of Midland's challenges are entirely cultural. | By Clifford S*

Number of votes: 5

[Email](#)

Number of votes: 2

[City Website](#)

Number of votes: 2

[Radio](#)

Number of votes: 2

[City Twitter](#)

Number of votes: 1

[Other \(Please detail in comments\)](#)

Number of votes: 1

[Phone calls](#)

Number of votes: 0

[City E-Newsletter](#)

Number of votes: 0

[Meet-and-greet events](#)

Number of votes: 0

Instant Poll: Communicating with You

[City Facebook](#)

Number of votes: 8

[TV News](#)

Number of votes: 5

[Newspaper](#)

Public Meetings

Number of votes: 0

Comments

Number of Comments 0

Instant Poll: Providing for our Seniors

Recreational activities

Number of votes: 6

Access to health care

Number of votes: 5

Senior centers

Number of votes: 5

Financial planning and education services

Number of votes: 5

Assisted living centers

Number of votes: 4

Other (Provide your choice in the comments)

Number of votes: 4

Volunteer outreach to seniors

Number of votes: 3

Comments

Number of Comments 6

Comment 1: *More police, fire fighters and EMS | By Chris S***Comment 2:** *Seniors need to feel safe from scams, robbery and speeding. | By Chris S***Comment 3:** *Hike and Blke trails | By Chris S***Comment 4:** *Parks, trails, bike lanes | By Chris S***Comment 5:** *Honestly, I think we owe it to them to integrate them into the community in whatever capacity they can. Whether this be through walking access, volunteer opportunities, assisted living, or whatever, they are still people and need to have the opportunity to remain active in the community. | By K B***Comment 6:** *Providing walking access and chance interaction for all age groups has a powerful effect on seniors. There are a few nodes of garden homes and town-*

homes that have a higher population of senior residents, but they are cut off from walking access to restaurants, shops, grocery stores, etc, by Midland's incredibly wide streets and lack of safe pedestrian routes and crossings. By providing access, you enable physical activity, connection to nature and ability to get sunlight, and interaction with other age groups. Physical activity and community involvement have shown to be much more beneficial (to both seniors and young people - "Mind your manners!"), than having segregated facilities. | By Tim H

Topic Name: Living in Midland

I love the Yucca Theater! It's a great, unique place for concerts and MCT events.

Number of Comments 1

Comment 1: *Proud | By Paul C*

We are attempting to eliminate texting while driving. I believe folks in Midland are the kind of people who will do this

Number of Comments 1

Comment 1: *Proud | By Chris S*

We have excellent Law Enforcement.

Number of Comments 0

Topic Name: Neighborhoods

Los Patios Area

Idea Detail: The Los Patios area has nice homes that are reasonably priced and the residents seem to care about the area. It is clean and is well designed. It also has community pool which allows families to get to know each other.

Idea Author: vicki W

Number of Comments 0

PUBLIC INPUT

PUBLIC MEETINGS COMMENTS

Public Meeting Comments

November 2014 Workshops

Post It Notes

- Job Availability
- Midland is “small”, and friendly, and in Texas ☺
- Public parks are very safe
- We love Midland
- Great sunsets ☺
- New developments + retail (shopping centers w/ Firehouse Subs)
- Weather
- Cowboy Culture
- Nice People
- People!!
- Everything is so close
- Entertainment area downtown
- Annexation plan for larger areas to regulate proper growth
- Friendly people
- The dry air is ideal (usually) for outdoor events and structures – Use it!
- Downtown area (Change!)

TCT Comment Sheets

- Most need is fixing streets and especially build another loop. Fix traffic solution for traffic from Odessa to Midland
- Don't build new school buildings. Use current ones for year round classes
- Loop to access road → extend the no-merge zone (i.e.: ramp keep left, access road keep right (no yield needed)
- What's so special about old town? Where is it? Lofts took up too much parking space. Received state grant 20 yrs ago for bike trail. Where is it? Where's the money? [Bike trail] supposed to be started in East Midland – good idea or not?
- Limit permits for drilling personal water wells inside city limits. I understand that people want to water their yards but there are those of us, even some inside the city limits that don't have access to city water. We are dependent on water wells just to bathe and the water level continues to drop. Midland is a desert – don't try to make the place you live like the place you came from.
- Provide and continue to protect our future water resources for the city of Midland. Proper use of water for private and public projects is impacting the future development and use of the citizens. The use of water for public use is important to development recreation and defines sense of place in Midland. Our current and future parks must use our water resources responsibly and provide greenspaces for public use. The reuse of existing water (treated sewer) is a resource not currently used. This water (treated) can be reused for irrigation and additional planned water features within the city to create green spaces and recreation areas. Model a project similar to the Lubbock Lakes Projects.
- Slow traffic on Golf Course Road
- Fine u–turners on Midkiff and Golf Course Roads
- Improve the Y Intersection of Andrews Highway and Golf Course Roads

Display Sheets

- Can't we do a better job preventing litter! Many times dumpsters and barrels are over filled. (Even the recycling bins)
 - Yes – instead of “Keep Midland Beautiful”, correct it to “Make Midland Beautiful”. People just chuckle at this [Keep Midland Beautiful].
- Would like to have more social meetings like this one. The oil draw is bringing many people from different cultures and counties. We should have hot spots where they can connect with like-minded people and socialize.
- An Outlet mall between Midland and Odessa
- Better public information on what restaurants there are downtown – advertising campaign, etc.. “Discover Midland”. Better Promoting of what's available downtown.
 - Need parking first
- Can we put trees around the open parks to break the harsh wind and sun?
- How about looking into Earthship Communities. They use minimal resources and are quick to build?
- Congratulations on this opportunity to comment! People often like to talk and not be noticed – as per name, etc –

- Is it possible for recycling to be picked up with the normal household waster?
 - Yes
- Population growth has outpaced planning for growth. Most want Midland to grow but the city leadership must have in place flexible plans for water and other resources, land use, housing, education, transportation including public and private.
- Stop building Taj Mahal Schools and teach children to read and write
- Stop increasing taxes on citizens to pay for government crony projects
- Mandate rainwater catchment and harvesting for all new buildings (for landscaping use). Even Seattle does this.

What would make Midland even better?

- Engage IEEE and their smart city initiative
 - Neighborhood code enforcement
 - Keep skate park lights on past 10pm and improve maintenance
 - Laid back eating and drinking establishments with an outdoor element
 - Need bridges for pedestrians to cross over I-20 & Loop 250 to get to other side safely
 - Keep lights on at nights at the Ida Jo Moore Park
 - Splash pad for kids or small water attraction similar to Big Springs
 - Fix what we have first
 - Need to keep TIRZ
 - Limit billboards
 - Encourage creative development downtown
 - Retail on the west and south sides
 - Housing on the north and east Parks on the north and west
 - Expand and continue downtown revitalization
 - Ability for public to use soccer fields
 - Have a community information board for social connections and events
 - More community meetings
 - Have more shelter options for people without housing
 - Stop killing citizens with increased taxes. Let the free market work
 - Make sure we have the water resources we need
 - Need a zoo or a theme park
 - Smoother streets
 - More sidewalks
 - Indoor parks and recreation
 - More small affordable housing for senior citizens, teachers, families, and singles.
 - ADA curb cuts in neighborhood sidewalks
 - Need more plans and venues for community events
 - More emphasis on vocational education – not everyone needs college; society needs skills trades people
 - Don't build new school buildings, use the current ones for year round school
 - Promote rehabbing of old downtown buildings, rooftop restaurants, etc.
 - Make two ways streets downtown with trees – trees slow traffic (traffic studies prove this)
 - Hands free regulations for cell phones
-
- Recycle black and grey water, limit new water taps, demand shower valves to slow volume – not just restrict to heads with 2 GPM
 - Utilize old courthouse and its green space for people. No giant high-rises which are not in scale with our town and also we are not people friendly
 - Youth friendly hotspots.
 - Use the draws for badly needed bike paths for easy access to exercise and transportation for all.
 - Special stop lights at major crossings would make for extended riding

Environmental Features

- Community Gardens
- More trees around parks to break wind and to give the kids something to climb.
- Better recycling program. Pickup from the houses to include glass.
- Save open space around the polo club and north of it – make accessible via hiking/walking trails. No Mockingbird Thruway.
- Manmade lake

Current Land Use Map

- Loft Apartments and Condos Downtown
- Iconic Landmarks Downtown
- Pappadeaux's sounds great.
- Zero tax payer dollars
- They want to build; they build like all the other restaurants.
- Make sure to have some retail/commercial in upcoming residential.
- Ensure dedicated green space in new developments
- Get busy on this Mockingbird Thru Way Street to relieve traffic on Wadley and loop – will also spur further development along Mockingbird
- Would like a park near N. Midkiff

Environmental Features

- Would not like for Midland to drill oil wells in public service places, close to schools like they do in Denton, Texas
- More green spaces with shading and seating and practical water features
- River walks (along west drainage)?
- River walks (along northwesterly branch)?

Opportunities and Questions to Consider

- Center medians/dividers or barriers for major roads
- Downtown – mixed use buildings
- Close Old Town to traffic, make a pedestrian plaza
- Grey/blackwater for residential vs. commercial

Non specific notes on map boards.

- Current Land Use Map
- More mixed use development to alleviate traffic (when residents have to drive to a specific retail section to shop then to a specific office section to work).
- Build/encourage inclusive developments that mix residential w/ retail and office.
- Because of the spaceport restrictions east of town, encourage industrial in that section.
- Continue to encourage residential expansion to the north and west.
- Midland needs more marketing
- Midland needs an ambassador
- Policy: Mixed use development
- Encourage residential in East/South Midland
- Retail and sport complex W of Loop 280 and S of Andrews Highway
- Downtown needs to be a destination. Live / Work / Play. Shops, restaurants, condos, bars
- Possible earthship communities or comparable communities (S of Front Street, E of Fairgrounds)
- Affordable housing around Hogan Golf Course
- Most of the area around Chukar and Todd Road are zoned AG. Please leave it that way
- Expansion of the greenspace belt to the North and East of Town. (NE quadrant S of Loop 280)

Functional Street Classification Map

- Live music, attractions, activate downtown, defining neighborhood features
- Develop a master plan or future expansions of hike, bike, park, etc so as new development goes in, we can make sure it is incorporated on the front end.
- Continue effort to revive downtown by removing vacant buildings. Replace with either greenspace or simply open space with the hopes retail development will eventually come in.
- Flex times on the EZ Ride Schedule – Consider increasing ride opportunities at peak hours.
- Search for opportunities to expand EZ Rider
- Bike trails – connect schools and parks
- Midland Draw Trail – hike/bike trail from Bowling Alley to Big Spring Street
- Ideas on a monorail through Midland and Odessa
- Fix Roads destroyed by big trucks. Charge fees to companies with large fleets to pay for damage.
- Loop off–ramp merging issues
- Continue street grid west of Wadley Street
- Widen lanes of Loop 250 to 3 or 4 lanes
- Status of water district
- Close the off ramp to Big Spring from the Loop
- Please make the traffic lights coordinate as much as possible
- Widen Fairgrounds Street to the North
- Major roads – Midland, Midkiff – need concrete barriers with specific areas to turnaround / make left turns. Too much traffic now to allow left turns out of businesses or into businesses from the entire length of the street.

- Traffic calming measures on “cut thru streets”
- Develop city infrastructure to the north and east
- Widen and extend fairgrounds to north to Craddick
- Extend Wadley East, Extend Todd South
- Carpooling sites to cut down on traffic congestion
- Link parks and schools with bike trails with lanes and signage.

Other Comments / Letters

- Items to Improvement Midland (Letter)
 - GREATLY REDUCE CRIME AND TRAFFIC – Hire more police at a much higher rate and pay our existing police at the higher rate also (\$80–100k/yr) so they do not quit for the 'oil field';
 - PRESERVE OUR WATER – DO NOT KEEP TAKING IT FROM OUR AGRICULTURAL TEXAS FAMILIES
 - Reduce permits significantly in Midland to preserve our water for constituents and not for developers and people who do not even live here now. THE DROUGHT IS NOT OVER AND THIS FLOOD OF PEOPLE IS RISKING US EVEN MORE RATHER THAN PROTECTING CONSTITUENTS. What happens when Texas agriculture goes away?
 - IMPROVE PLANNING AND ZONING – Stop overcrowding areas in Midland (eg. West Loop) and make developers purchase more than enough land and spread out rather than creating overcrowded urban centers that create more traffic problems
 - MISD ISSUES
 - Remove CSCOPE and understand it is designed to dumb down the children;
- Traffic calming measures on “cut thru streets”
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 - MISD ISSUES
 - Remove CSCOPE and understand it is designed to dumb down the children;
 - Get the \$500M proposed high school down to about \$100M if it is truly needed. How can we need 5x what Chevron is spending on a 4–5 story building?
 - Tell Ryder Warren to remove himself from the Chamber of Commerce Board. He is here to serve students, parents, and teachers not commerce. We have had enough issues over the last 2 years with conflict of interest that we do not need a city leader with that appearance.
 - STOP FOLLOWING THE MASTER PLAN AND DOWNTOWN “SMART” PLAN. Serve traditional Midland not some urban ideas that are being pushed in cities all over America by people who come in and teach our city governments “SMART PLANS”. If a city has existed for over a hundred years how can it need non–citizens to tell it how to live?
 - STOP THE HIKE AND BIKE TRAILS on roads but leave them in draws and parks. Traffic is already dangerous here and we do not need more deaths.
 - STOP PUSHING CULTURAL CHANGE IN MIDLAND. We are unique. Each community should be unique and not a cookie–cutter representation of all other cities. If you doubt the potential for this cultural change, please note the following comment:
 - “Midland is a very conservative town. But now we’re seeing young people who expect amenities you’d find in Dallas or Austin. If we are going to keep them here, we have to provide all the things they want to do.” OS/20/2014 MRT regarding Hike and Bike Trails.” This comment was from David Ham, owner of Peyton’s Bikes. E
 - From – Joel T. Rogers, 11/13/2014

- Dear City Planners – Thank you for even doing this and soliciting citizen input. Here are my comments, in no particular order of importance:
 - Traffic solutions: slow it down
 - Studies show that tree-lined, two way streets CALM or slow down traffic.
 - Plant more trees on downtown streets; change one way roads to two way. One way roads are speedways.
 - Trees also clean the air, cool the buildings, conserve the topsoil and improve quality of life cheaper than anything.
 - Of course, plant trees that thrive in the desert — Desert Willow, Afghan Pines (fast growing, hearty).
 - Old Town areas/downtown :
 - Encourage or provide incentives for attractive storefronts (trees again) but also promote rehabbing of old buildings – for restaurants, retail, art galleries, music venues. Make it an entertainment area.
 - Learn from older sections of other Texas cities, ex: Dallas, Austin, San Antonio, Houston – where old brick walled buildings are opened up for restaurants, bars, retails. Even gutted to the bones, these buildings are usable. Go see.
 - Use the rooftops. Great climate here most days. And the sky is our glory.
 - Also, besides being more textured, older buildings (like downtown) are more human scale (vs towers) and people gravitate to that.
 - Downtown parking: Santa Barbara, CA, has free (2 hour) lots BEHIND their downtown buildings, reached by alleys, hence the businesses are visible from the streets (two-way and tree-lined I will add) and walkable.
 - Draws: leave them natural (unpaved) and lay concrete or even pea gravel paths for bikes, walking, even equestrian. They can still carry water in a flood
 - Take advantage of our assets: the dry air climate is often heavenly—even hot summer days cool down nice. Use it!
 - Appearance: clean it up — get rid of the rusted oilfield equipment on the edges of town (the gateways to our community). Eye-sores to visitors and newcomers. Old-timers, natives and oil folk don't see the ugliness, but others do.
 - One man in today's session grumbled about "trying to make Midland look good and how it will only attract outsiders, and people can just leave if they don't like it." Believe me, Midland will never be Carmel; people come for the money. But if Midland employers (from oil companies to schools) want to keep new hires from outside, they want this place to look more attractive. Otherwise you will have an entire town full of misanthropes like that grumbling man.
- Pick up the trash: rename the organization "MAKE Midland Beautiful," instead of "Keep Midland Beautiful." Like the rusted oil junk, trash blowing about seems to be accepted here. Change that.
- Conserve water: mandate rainwater catchment (gutters to barrels or tanks) in commercial development, to water those trees in item #2. (Even Seattle conserves and harvests rainwater!)
- Create more parks: not just manicured ball-fields, but "natural areas," where people can walk/bike/horseback ride. While the Basin is not beautiful, it is interesting and there is beauty in the details—the small things like the various flora and fauna.
- Preserve the Polo Club — DO NOT extend re-route Mockingbird Lane through this asset to Midland. Re-route around.
 - The Polo Club is open to all, cheap to join (socially) and offers terrific socializing opportunities, riding lessons for kids, youth polo leagues (Midland Polo School). This is a valuable amenity for newcomers.
 - Citizens WANT a green open space like that where they can walk their dogs or stroll their babies. Go out there any day and you will see how it is used as a de facto park land. People enjoy the free Sunday polo matches and just being around horses. Healthy, happy, attractive gathering place which people want.
- SLOW DOWN the roads. Get the county roads to lower speed limits (ex: 349/Craddick Highway is 75mph, yet it is an outer loop for many northside Midlanders. Too fast, too dangerous. As they say in Australia: "The faster you go, the bigger the mess.")
- Be progressive and creative in your thinking! Hiring the outside city planners is your first step – hooray! Midland may be a conservative town, but it does not need to be brain dead stupid about improvements.

February 2015 Neighborhood Workshops

Responses to: What needs to be addressed in order to begin improving the quality of place in Midland? (Star and existing comment or add a new one)

- Extend Wadley Avenue west of Loop 250 to FM 158
- Street lights for Briarwood west of Holiday Hill to Bus Barn
- Street lights for Holiday Hill north of Briarwood to 349
- Traffic Congestion ☆☆☆☆
- Potholes ☆
- Crowding in Schools ☆☆
- Housing ☆☆☆☆☆
- Promote safer driving ☆☆☆
- Get rid of green left turn lights where the through traffic is red
- Better night lighting on major city streets; maintain existing lighting
- Need more pediatricians!
- Litter ☆☆☆☆ trash cans behind Walmart on Rankin
- Aging infrastructure ☆☆☆
- More events... things that bring people downtown or to certain neighborhoods ☆☆☆

TCT Comment Cards

Card #1

- Code enforcement
- Constant litter awareness
- Safer driving – no texting
- Acceptance/appreciation of diversity—get to really know people
- Attractive neighborhoods in every price range
- Remove derelict buildings and junk
- Support affordable housing.
- Fill in vacant lots in older areas
- Civic pride
- Common courtesy

Card #2

- Clean up the city—have someone in each area that can issue tickets to people that will not obey ordinances
- Have that person go to homes and talk with people when they do not obey the laws
- If we can't get the city to comply how can we improve.

Card #3

- Need to start with the basics like trash pick-up. There is litter in a lot of places.
- Need to make sure that all people are well served.
- Alleys are full of garbage and aren't maintained and response is not done or is slow.
- Courthouse project: why do we need it. First fix exiting problems.
- Enforcement of existing ordinances like parking in yards. Broken windows theory → enforce the civic things.
- How to be a good neighbor material.
- More police to help with the smaller issues.

Card #4 – Timothy Hair, ASLA their@mlandarch.com

- Opportunity – Wadley Ave. between A St. and Garfield, encompasses Midland Community Theater, Midland College, Racquet Club, and multiple townhouse developments with architectural character. It would be an excellent planned district, building on existing boutiques, restaurants, heritage trees, etc.
- Constraint – “The Village” – Andrews Hwy as a string barrier and safety hazard for pedestrians/bicycles.
- Needs – Bike lanes, public transit, dark sky standards, architectural design analysis and thematic suggestions.
- Downtown revitalization and vibrancy

Card #5

- Jogging/Bike trail with hills, stairs, obstacles, etc. Include rest areas with benches, water fountains, and restrooms. This will be an excellent attraction for all ages.

Card #6

- Midland Dr and Loop 250 is a disaster and we need to do better job with access to businesses.
- Streets need to be improved.
- Oil trucks shouldn't be coming downtown
- How do we get people safely around the city – young and old
- Need to replace existing Midland High

Card #7

- The mobile food industry needs to have a home in the downtown area to promote an entertainment district... Suzie will cover it.

Card #8 – Native Midland – 25yrs

- Affordable housing – NOT FOR OILFIELD!!!
- Reuse the Courthouse land – expand center or parking
- Educate about trash/litter – involve younger generations.
- Keep MISD from overwatering, wasting energy
- Make laws enforceable
- Update structures we have then expand
- Time lights better!
- Control traffic with officers
- Put \$\$ into streets!!!
- Make drainage system more effective.

Card #9

- Need to do a better job of handling the growth – infrastructure
- Need more activities; green areas
- Cost of housing
- Addressing the aging population
- Housing market is better in Odessa
- Have a lot of activities for the wealthy but not the middle class
- We need to be responsible for the resources and assets we have
- Keep Midland Beautiful could do more related to community wide clean-up

Comments on Draft Land Use Plan Board

- Extend water & sewer to newly incorporated areas of land to east of fairgrounds
- Need to complete Loop 250 east of Lamesa Rd.
- Signal light at 307 and Loop 250
- Greenwood intersection – improve street from Loop 250 on up to 307
- Revitalize neighborhoods
- Affordable housing
- City has extended city limits but old county roads are not sufficient for new traffic in these newly inc. areas.
- Extend Loop 250 thru south side of Midland County Reserve Row Now
- Needs to help current congestion – will only get worse
- Wadley to 191 and 158 – Wadley needs to be extended
- Street on Briarwood & Holiday Hill need street lights.
- Housing – teachers and first responders can't afford housing
- Get rid of the two-way service roads at I-20 and other highways.
- Turn 5-lane dual-turns and flush medians into raised medians.
- Mockingbird!!
- Street lighting
- Recycling efforts – especially in public (city owned) areas
- Affordable housing!
- Train public transportation personnel to promote city – engage, customer service, sell the City
- Activities downtown after 5 pm and weekends
- Bring parkway concept inside the Loop by connecting local parks.
- Park south of I-20 and street lighting south
- Hike & Bike trails – more safe areas to get exercise
- Need to create a “Midland Identity”
- Love the downtown “Cultural idea”
- More housing in the average sales price range
- Affordable housing not for oil-field!
- Safe driving campaign

- City has extended city limits but old county roads are not sufficient for new traffic in these newly inc. areas.
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- Get rid of the two-way service roads at I-20 and other highways.
- Turn 5-lane dual–turns and flush medians into raised medians.
- Mockingbird!!
- Street lighting
- Recycling efforts – especially in public (city owned) areas
- Affordable housing!
- Train public transportation personnel to promote city – engage, customer service, sell the City
- Activities downtown after 5 pm and weekends
- Bring parkway concept inside the Loop by connecting local parks.
- Park south of I-20 and street lighting south
- Hike & Bike trails – more safe areas to get exercise
- Need to create a "Midland Identity"
- Love the downtown "Cultural idea"
- More housing in the average sales price range
- Affordable housing not for oil-field!
- Safe driving campaign
- Encourage respectful use of parks, etc
- Parks– safe and accessible in all parts of town
- Start with cleaning the trash then move on to other things
- Less resistance to diversity in the city and neighborhoods
- Start developing East Midland
- Attract more retail and restaurants
- Protect natural areas – aware of environmental and wildlife
- Trash control –pride in city – encourage a stake holder mentality
- I've heard people say that Midland people are not friendly. We need to work on this.

Comments from Other Boards

- Mockingbird Lane extension
- Green space in the downtown
- Andrews Hwy & Big Spring as pedestrian/bicycle barriers should be addressed for safety
- Sidewalk consistency
- Social events increase
- Wall & Ill area has great potential
- Gardens for vegetables, flowers and a weekend market and donations of fresh veggies to community
- Learning center
- Outdoor children's science center
- Destroy old/unoccupied buildings from 70s and 80s downtown
- Tear down old courthouse and build www.waterwaysquare.com or similar concept
- Enforce clean/neat trash free neighborhood restrictions
- Clean up Midland
- Courthouse square
- Open space
- Attractive plaza
- Parking
- Activity venues – hotel, etc
- Sidewalks to connect residential areas near downtown to downtown
- Flooding – Lamesa Road
- Schools – street lighting and access
- Please keep TIRZ so we can have the downtown
- Transformation we so desperately need
- Need to use utility easements and draws for trails and bike paths

PUBLIC INPUT

SURVEYMONKEY REPORT

138

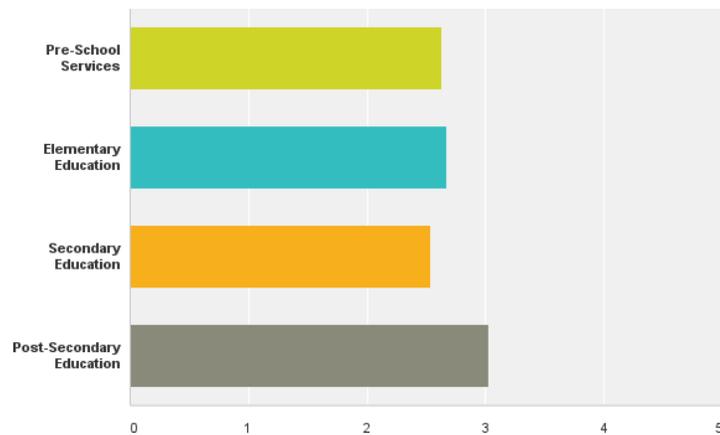
Total Responses

Date Created: Tuesday, October 21, 2014

Complete Responses: 119

Q1: Education: (1 being Poor and 5 being Excellent)

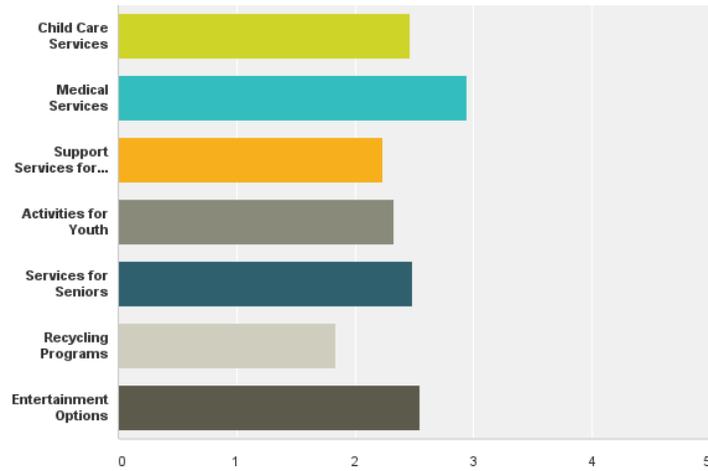
Answered: 119 Skipped: 19



	1 - Poor	2	3	4	5 - Excellent	Total	Average Rating
Pre-School Services	15.63% 15	33.33% 32	30.21% 29	14.58% 14	6.25% 6	96	2.63
Elementary Education	17.12% 19	26.13% 29	31.53% 35	23.42% 26	1.80% 2	111	2.67
Secondary Education	15.93% 18	32.74% 37	34.51% 39	15.04% 17	1.77% 2	113	2.54
Post-Secondary Education	9.43% 10	25.47% 27	28.30% 30	26.42% 28	10.38% 11	106	3.03

Q2: Community Services: (1 being Poor and 5 being Excellent)

Answered: 135 Skipped: 3



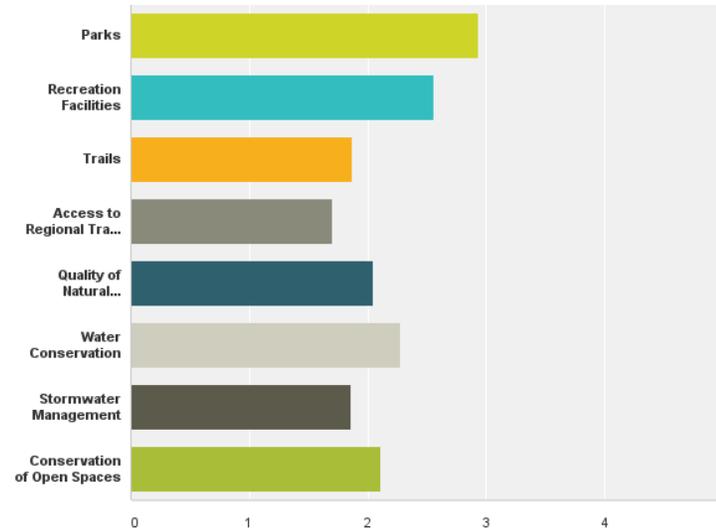
Q2: Community Services: (1 being Poor and 5 being Excellent)

Answered: 135 Skipped: 3

	1 - Poor	2	3	4	5 - Excellent	Total	Average Rating
Child Care Services	12.75% 13	41.18% 42	35.29% 36	8.82% 9	1.96% 2	102	2.46
Medical Services	10.24% 13	19.69% 25	42.52% 54	21.26% 27	6.30% 8	127	2.94
Support Services for New Residents	24.30% 26	39.25% 42	27.10% 29	7.48% 8	1.87% 2	107	2.23
Activities for Youth	27.12% 32	32.20% 38	22.88% 27	16.10% 19	1.69% 2	118	2.33
Services for Seniors	23.08% 24	24.04% 25	37.50% 39	12.50% 13	2.88% 3	104	2.48
Recycling Programs	45.31% 58	32.81% 42	14.06% 18	7.81% 10	0.00% 0	128	1.84
Entertainment Options	19.85% 26	28.24% 37	32.82% 43	15.27% 20	3.82% 5	131	2.55

Q3: Parks and Environment: (1 being Poor and 5 being Excellent)

Answered: 134 Skipped: 4



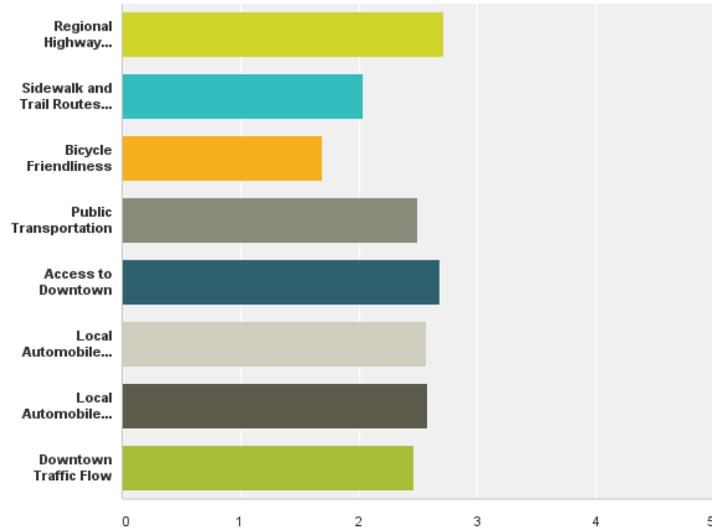
Q3: Parks and Environment: (1 being Poor and 5 being Excellent)

Answered: 134 Skipped: 4

	1 - Poor	2	3	4	5 - Excellent	Total	Average Rating
Parks	11.19% 15	24.63% 33	34.33% 46	19.40% 26	10.45% 14	134	2.93
Recreation Facilities	17.32% 22	37.80% 48	23.62% 30	14.17% 18	7.09% 9	127	2.56
Trails	47.50% 57	30.00% 36	13.33% 16	6.67% 8	2.50% 3	120	1.87
Access to Regional Trail Networks	54.63% 59	25.93% 28	13.89% 15	5.56% 6	0.00% 0	108	1.70
Quality of Natural Environment	38.21% 47	30.89% 38	20.33% 25	8.94% 11	1.63% 2	123	2.05
Water Conservation	26.98% 34	33.33% 42	26.19% 33	11.90% 15	1.59% 2	126	2.28
Stormwater Management	46.15% 54	28.21% 33	19.66% 23	5.13% 6	0.85% 1	117	1.86
Conservation of Open Spaces	34.23% 38	33.33% 37	21.62% 24	9.01% 10	1.80% 2	111	2.11

Q4: Transportation: (1 being Poor and 5 being Excellent)

Answered: 126 Skipped: 12



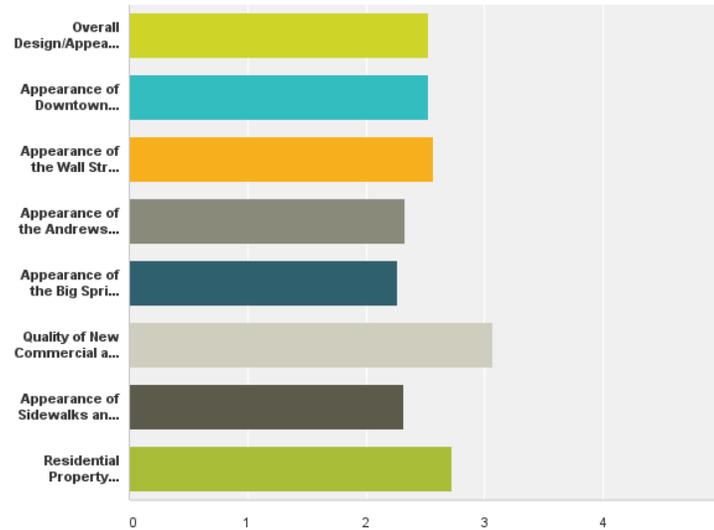
Q4: Transportation: (1 being Poor and 5 being Excellent)

Answered: 126 Skipped: 12

	1 - Poor	2	3	4	5 - Excellent	Total	Average Rating
Regional Highway Connections	18.03% 22	26.23% 32	30.33% 37	17.21% 21	8.20% 10	122	2.71
Sidewalk and Trail Routes for Pedestrians	38.21% 47	30.89% 38	21.14% 26	8.13% 10	1.63% 2	123	2.04
Bicycle Friendliness	51.26% 61	34.45% 41	10.08% 12	2.52% 3	1.68% 2	119	1.69
Public Transportation	20.51% 24	29.91% 35	33.33% 39	12.82% 15	3.42% 4	117	2.49
Access to Downtown	15.57% 19	31.15% 38	28.69% 35	18.85% 23	5.74% 7	122	2.68
Local Automobile Circulation within Loop 250	16.39% 20	35.25% 43	28.69% 35	14.75% 18	4.92% 6	122	2.57
Local Automobile Circulation outside Loop 250	16.67% 20	26.67% 32	40.83% 49	13.33% 16	2.50% 3	120	2.58
Downtown Traffic Flow	20.49% 25	35.25% 43	27.05% 33	12.30% 15	4.92% 6	122	2.46

Q5: Community Appearance: (1 being Poor and 5 being Excellent)

Answered: 125 Skipped: 13



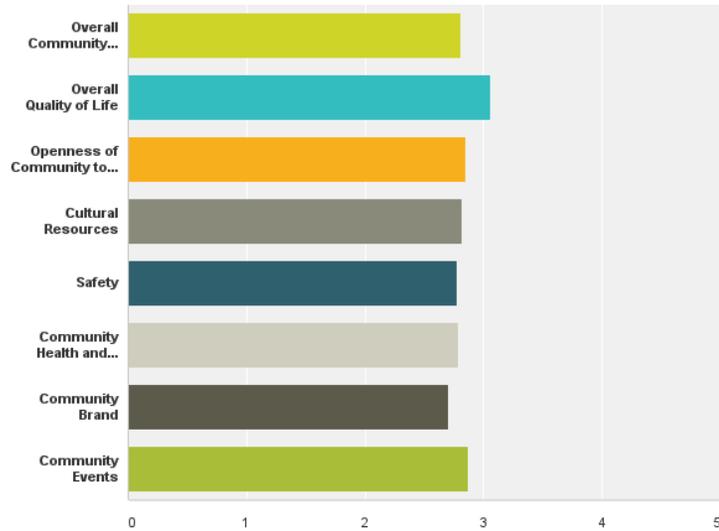
Q5: Community Appearance: (1 being Poor and 5 being Excellent)

Answered: 125 Skipped: 13

	1 - Poor	2	3	4	5 - Excellent	Total	Average Rating
Overall Design/Appearance of Midland	15.45% 19	30.89% 38	42.28% 52	8.13% 10	3.25% 4	123	2.53
Appearance of Downtown Midland	16.80% 21	32.80% 41	34.40% 43	12.80% 16	3.20% 4	125	2.53
Appearance of the Wall Street Corridor	20.49% 25	27.05% 33	32.79% 40	14.75% 18	4.92% 6	122	2.57
Appearance of the Andrews Highway Corridor	21.14% 26	36.59% 45	30.89% 38	10.57% 13	0.81% 1	123	2.33
Appearance of the Big Spring Street Corridor	25.81% 32	32.26% 40	32.26% 40	9.68% 12	0.00% 0	124	2.26
Quality of New Commercial and Residential Development	9.09% 11	23.14% 28	28.10% 34	30.58% 37	9.09% 11	121	3.07
Appearance of Sidewalks and Trails	24.17% 29	37.50% 45	24.17% 29	10.83% 13	3.33% 4	120	2.32
Residential Property Maintenance	12.40% 15	25.62% 31	40.50% 49	20.66% 25	0.83% 1	121	2.72

Q6: Community Values and Civic Engagement: (1 being Poor and 5 being Excellent)

Answered: 123 Skipped: 15



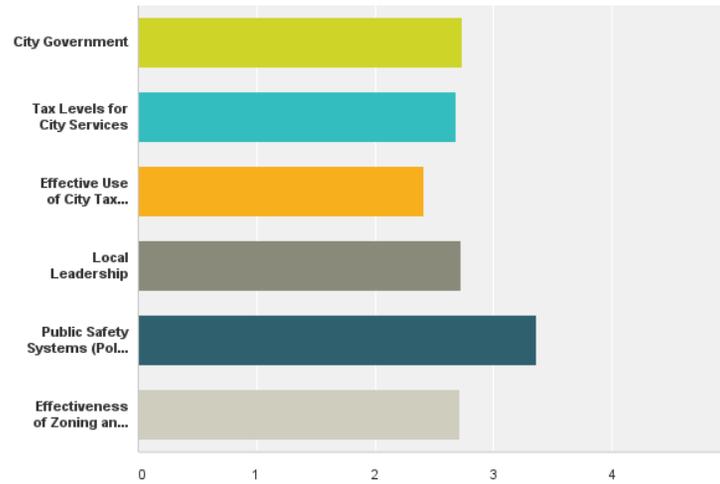
Q6: Community Values and Civic Engagement: (1 being Poor and 5 being Excellent)

Answered: 123 Skipped: 15

	1 - Poor	2	3	4	5 - Excellent	Total	Average Rating
Overall Community Involvement and Pride	12.30% 15	25.41% 31	33.61% 41	26.23% 32	2.46% 3	122	2.81
Overall Quality of Life	4.88% 6	22.76% 28	39.84% 49	26.83% 33	5.69% 7	123	3.06
Openness of Community to New Residents	13.68% 16	23.08% 27	33.33% 39	24.79% 29	5.13% 6	117	2.85
Cultural Resources	15.65% 18	24.35% 28	31.30% 36	20.00% 23	8.70% 10	115	2.82
Safety	17.21% 21	25.41% 31	27.87% 34	21.31% 26	8.20% 10	122	2.78
Community Health and Wellness	11.21% 13	31.03% 36	31.03% 36	20.69% 24	6.03% 7	116	2.79
Community Brand	15.04% 17	29.20% 33	31.86% 36	18.58% 21	5.31% 6	113	2.70
Community Events	12.40% 15	25.62% 31	33.88% 41	19.01% 23	9.09% 11	121	2.87

Q7: Public Services: (1 being Poor and 5 being Excellent)

Answered: 121 Skipped: 17



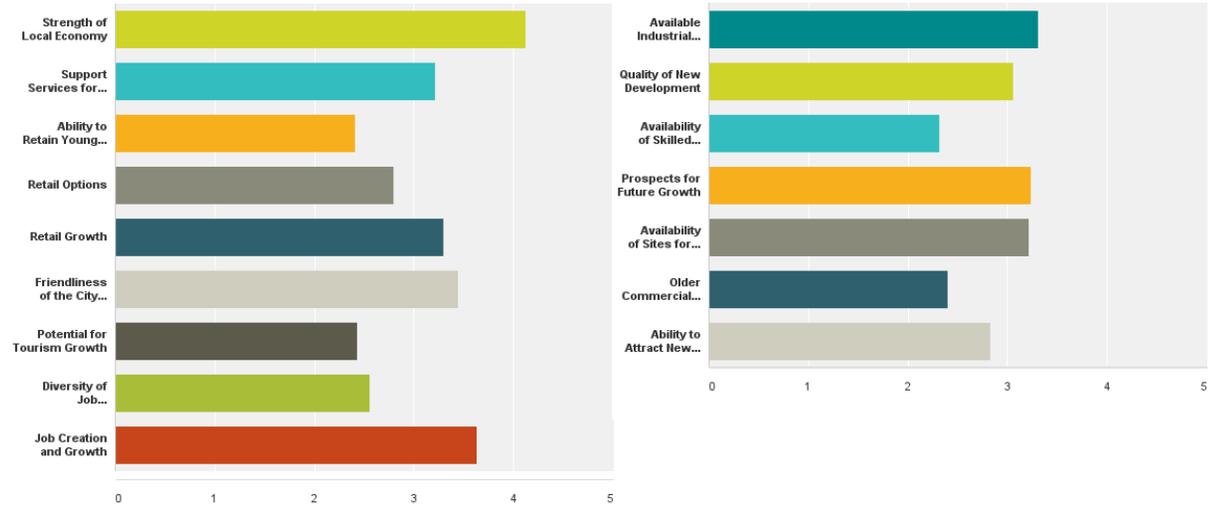
Q7: Public Services: (1 being Poor and 5 being Excellent)

Answered: 121 Skipped: 17

	1 - Poor	2	3	4	5 - Excellent	Total	Average Rating
City Government	14.53% 17	20.51% 24	46.15% 54	13.68% 16	5.13% 6	117	2.74
Tax Levels for City Services	16.95% 20	19.49% 23	44.07% 52	17.80% 21	1.69% 2	118	2.68
Effective Use of City Tax Dollars	25.86% 30	22.41% 26	37.93% 44	12.93% 15	0.86% 1	116	2.41
Local Leadership	15.04% 17	26.55% 30	35.40% 40	17.70% 20	5.31% 6	113	2.72
Public Safety Systems (Police and Fire)	7.63% 9	8.47% 10	38.14% 45	32.20% 38	13.56% 16	118	3.36
Effectiveness of Zoning and Building Codes	16.81% 19	18.58% 21	44.25% 50	17.70% 20	2.65% 3	113	2.71

Q8: Economics: (1 being Poor and 5 being Excellent)

Answered: 121 Skipped: 17



Q8: Economics: (1 being Poor and 5 being Excellent)

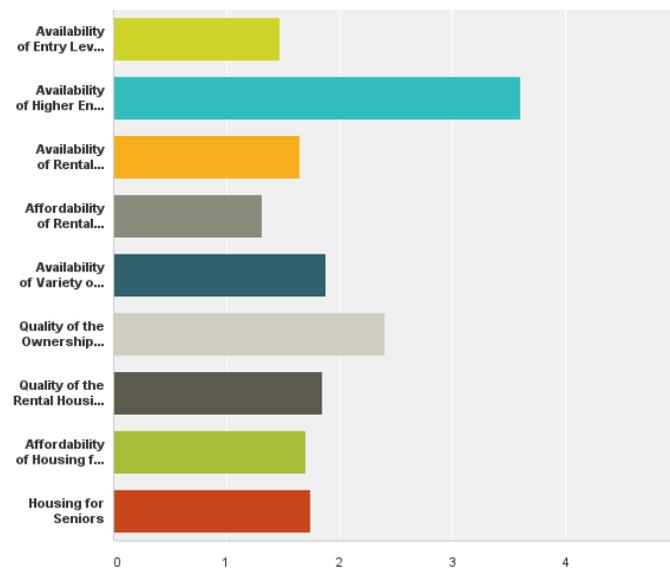
Answered: 121 Skipped: 17

	1 - Poor	2	3	4	5 - Excellent	Total	Average Rating
Strength of Local Economy	0.00% 0	4.13% 5	18.18% 22	39.67% 48	38.02% 46	121	4.12
Support Services for New Businesses	4.17% 4	20.83% 20	36.46% 35	27.08% 26	11.46% 11	96	3.21
Ability to Retain Young Adults/Recent Graduates	23.89% 27	31.86% 36	26.55% 30	15.04% 17	2.65% 3	113	2.41
Retail Options	11.86% 14	26.27% 31	37.29% 44	19.49% 23	5.08% 6	118	2.80
Retail Growth	6.03% 7	12.93% 15	37.93% 44	31.03% 36	12.07% 14	116	3.30
Friendliness of the City Toward Business and Industry	2.75% 3	15.60% 17	30.28% 33	37.61% 41	13.76% 15	109	3.44
Potential for Tourism Growth	28.21% 33	25.64% 30	24.79% 29	17.95% 21	3.42% 4	117	2.43
Diversity of Job Opportunities	19.30% 22	31.58% 36	28.95% 33	14.04% 16	6.14% 7	114	2.56

	1 - Poor	2	3	4	5 - Excellent	Total	Average Rating
Job Creation and Growth	5.26% 6	10.53% 12	21.93% 25	40.35% 46	21.93% 25	114	3.63
Available Industrial Sites	3.13% 3	16.67% 16	35.42% 34	35.42% 34	9.38% 9	96	3.31
Quality of New Development	8.49% 9	16.04% 17	39.62% 42	33.02% 35	2.83% 3	106	3.06
Availability of Skilled Workforce	22.94% 25	33.94% 37	33.03% 36	8.26% 9	1.83% 2	109	2.32
Prospects for Future Growth	10.00% 11	14.55% 16	31.82% 35	29.09% 32	14.55% 16	110	3.24
Availability of Sites for New Development	6.19% 6	13.40% 13	37.11% 36	39.18% 38	4.12% 4	97	3.22
Older Commercial Areas	20.59% 21	33.33% 34	32.35% 33	12.75% 13	0.98% 1	102	2.40
Ability to Attract New Residents	13.51% 15	23.42% 26	34.23% 38	24.32% 27	4.50% 5	111	2.83

Q9: Housing: (1 being Poor and 5 being Excellent)

Answered: 118 Skipped: 20



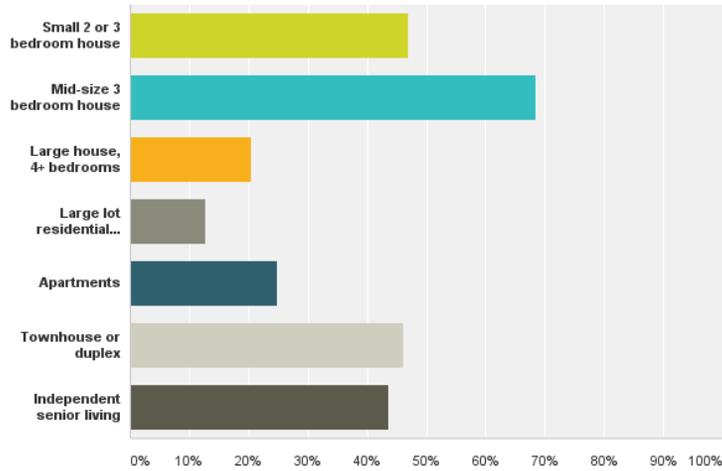
Q9: Housing: (1 being Poor and 5 being Excellent)

Answered: 118 Skipped: 20

	1 - Poor	2	3	4	5 - Excellent	Total	Average Rating
Availability of Entry Level Housing	63.79% 74	27.59% 32	6.90% 8	0.86% 1	0.86% 1	116	1.47
Availability of Higher End Housing	5.17% 6	11.21% 13	30.17% 35	25.00% 29	28.45% 33	116	3.60
Availability of Rental Housing	56.25% 63	27.68% 31	12.50% 14	1.79% 2	1.79% 2	112	1.65
Affordability of Rental Housing	76.58% 85	16.22% 18	6.31% 7	0.90% 1	0.00% 0	111	1.32
Availability of Variety of Housing Types	42.11% 48	33.33% 38	19.30% 22	5.26% 6	0.00% 0	114	1.88
Quality of the Ownership Housing Options	16.98% 18	37.74% 40	34.91% 37	9.43% 10	0.94% 1	106	2.40
Quality of the Rental Housing Stock	42.86% 45	36.19% 38	15.24% 16	4.76% 5	0.95% 1	105	1.85
Affordability of Housing for Ownership	46.96% 54	39.13% 45	11.30% 13	1.74% 2	0.87% 1	115	1.70
Housing for Seniors	46.53% 47	34.65% 35	16.83% 17	1.98% 2	0.00% 0	101	1.74

Q10: What new housing products do you think would be successful in Midland today? (scroll down to make selection using check boxes)

Answered: 117 Skipped: 21



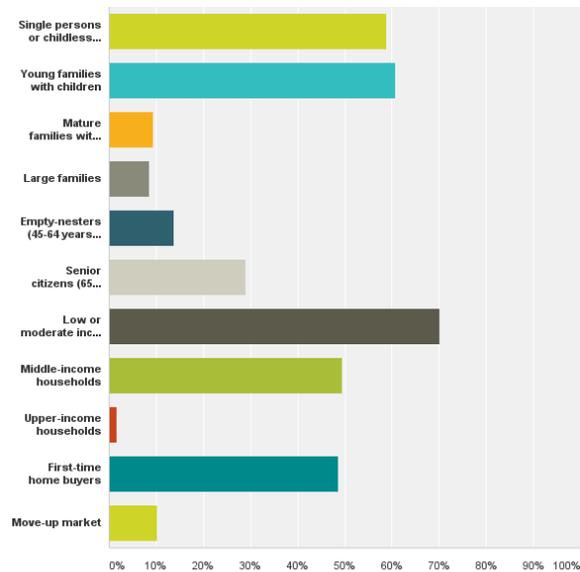
Q10: What new housing products do you think would be successful in Midland today? (scroll down to make selection using check boxes)

Answered: 117 Skipped: 21

Answer Choices	Responses
Small 2 or 3 bedroom house	47.01% 55
Mid-size 3 bedroom house	68.38% 80
Large house, 4+ bedrooms	20.51% 24
Large lot residential housing	12.82% 15
Apartments	24.79% 29
Townhouse or duplex	46.15% 54
Independent senior living	43.59% 51
Total Respondents: 117	

Q11: Which of the following groups are the most under-served by housing in Midland? (i.e. - which groups want to find housing in Midland, but can't?) Please check all that apply.

Answered: 117 Skipped: 21



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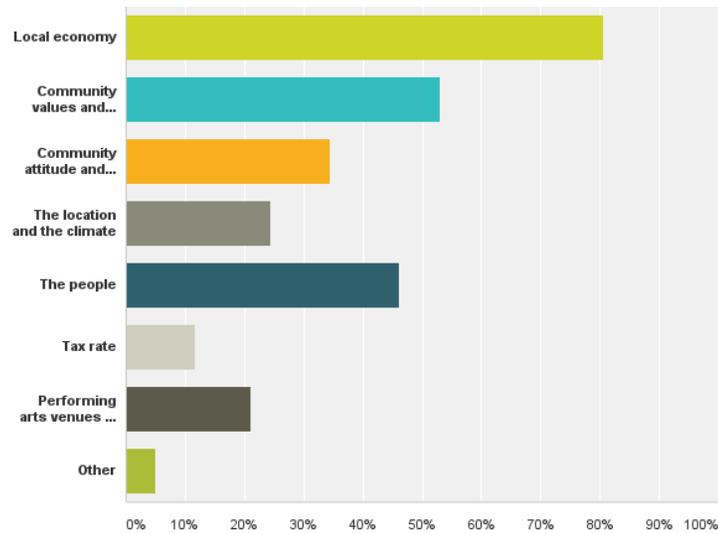
Q11: Which of the following groups are the most under-served by housing in Midland? (i.e. - which groups want to find housing in Midland, but can't?) Please check all that apply.

Answered: 117 Skipped: 21

Answer Choices	Responses
Single persons or childless couples	58.97% 69
Young families with children	60.68% 71
Mature families with older children	9.40% 11
Large families	8.55% 10
Empty-nesters (45-64 years of age)	13.68% 16
Senior citizens (65+ years of age)	29.06% 34
Low or moderate income households (incomes 20 - 30% below the median area income)	70.09% 82
Middle-income households	49.57% 58
Upper-income households	1.71% 2
First-time home buyers	48.72% 57
Move-up market	10.26% 12
Total Respondents: 117	

Q12: What do you believe are Midland's greatest assets or strengths? (Select all that apply)

Answered: 119 Skipped: 19



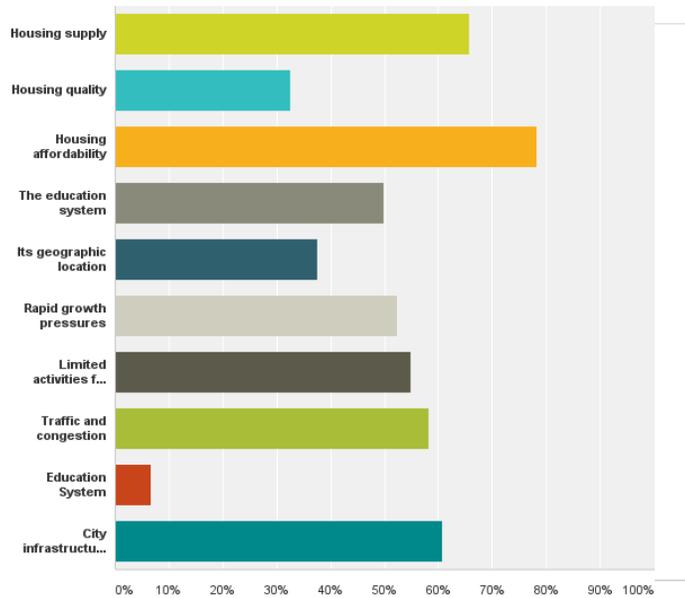
Q12: What do you believe are Midland's greatest assets or strengths? (Select all that apply)

Answered: 119 Skipped: 19

Answer Choices	Responses
Local economy	80.67% 96
Community values and friendliness	52.94% 63
Community attitude and pride	34.45% 41
The location and the climate	24.37% 29
The people	46.22% 55
Tax rate	11.76% 14
Performing arts venues and activities	21.01% 25
Other	5.04% 6
Total Respondents: 119	

Q13: What do you believe are Midland's greatest weaknesses and liabilities? (Select all that apply)

Answered: 120 Skipped: 18



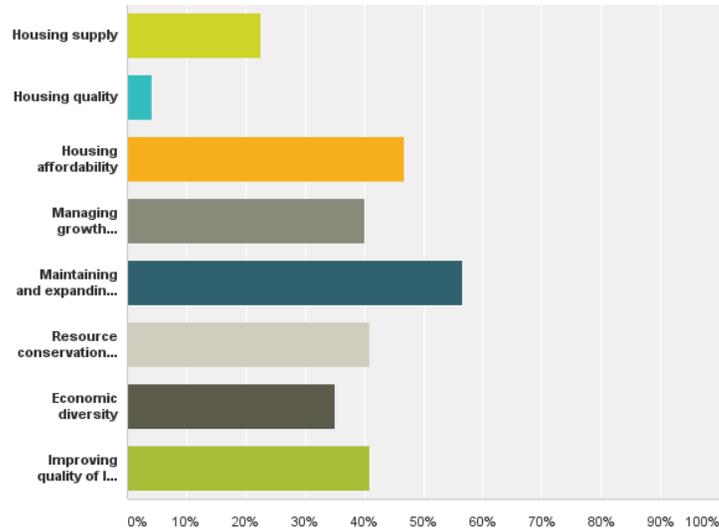
Q13: What do you believe are Midland's greatest weaknesses and liabilities? (Select all that apply)

Answered: 120 Skipped: 18

Answer Choices	Responses
Housing supply	65.83% 79
Housing quality	32.50% 39
Housing affordability	78.33% 94
The education system	50.00% 60
Its geographic location	37.50% 45
Rapid growth pressures	52.50% 63
Limited activities for young families and young adults	55.00% 66
Traffic and congestion	58.33% 70
Education System	6.67% 8
City infrastructure including roads and other systems	60.83% 73
Total Respondents: 120	

Q14: What do you believe are the 3 most important issues that Midland will face in the next 5 years? (Select 3)

Answered: 120 Skipped: 18



Q14: What do you believe are the 3 most important issues that Midland will face in the next 5 years? (Select 3)

Answered: 120 Skipped: 18

Answer Choices	Responses
Housing supply	22.50% 27
Housing quality	4.17% 5
Housing affordability	46.67% 56
Managing growth pressures	40.00% 48
Maintaining and expanding infrastructure	56.67% 68
Resource conservation (water)	40.83% 49
Economic diversity	35.00% 42
Improving quality of life / quality of place	40.83% 49
Total Respondents: 120	

Q15: What do you believe should be Midland's 3 primary goals for the next ten years? (Select 3)

Answered: 120 Skipped: 18

Answer Choices	Responses	
Downtown revitalization	20.00%	24
Managing quality of development	13.33%	16
Housing supply	11.67%	14
Housing quality	9.17%	11
Affordability	39.17%	47
Quality of life / quality of place improvements	42.50%	51
Infrastructure maintenance and expansion	45.83%	55
Education	41.67%	50
Economic diversity	32.50%	39
Water conservation	39.17%	47
Total Respondents: 120		

Q15: What do you believe should be Midland's 3 primary goals for the next ten years? (Select 3)

Answered: 120 Skipped: 18

