

Texas Comptroller's Annual Hotel Occupancy Tax (HOT) Report	
Municipality Name	Midland
Report year (most recent completed fiscal year)	2018
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Municipality's HOT information	
Rate (%)	7.00%
Amount of annual revenue collected	\$ 12,679,712.95

Amounts (\$) allocated for non-population bracketed beneficiaries of revenue	
Convention or information centers	\$ 4,615,065.40
Registrating convention delegates	\$ -
Advertising to attract tourists	\$ 316,773.30
The promotion and improvement of the arts	\$ 240,000.00
Historical restoration and preservation projects	\$ -
Sports Events	\$ 442,245.58
Administrative Expenses	\$ 41,017.52
Signage directing the public to sights and attractions	\$ -

Percent of total (%) for non-population bracketed beneficiaries of revenue	
Convention or information centers	36.40%
Registrating convention delegates	0.00%
Advertising to attract tourists	2.50%
The promotion and improvement of the arts	1.89%
Historical restoration and preservation projects	0.00%
Sports Events	3.49%
Administrative Expenses	0.32%
Signage directing the public to sights and attractions	0.00%

Municipality's sports and community venue tax information	
Rate (%)	0.00%
Amount of annual revenue collected	\$ -