

Texas Comptroller's Annual Hotel Occupancy Tax (HOT) Report	
Municipality Name	Midland
Report year (most recent completed fiscal year)	2020
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Municipality's HOT information	
Rate (%)	7.00%
Amount of annual revenue collected	5,681,850.64

Amounts (\$) allocated for non-population bracketed beneficiaries of revenue	
Administrative Fees	\$ 58,371.00
Convention or information centers	\$ 4,795,496.98
Registrating convention delegates	\$ -
Advertising to attract tourists	\$ 147,596.14
The promotion and improvement of the arts	\$ 742,500.00
Historical restoration and preservation projects	\$ -
Sporting Events	\$ 464,134.62
Enhancement/Upgrades to existing sporting facilities/fields	\$ 637,104.60
Signage directing the public to sights and attractions	\$ -

Percent of total (%) for non-population bracketed beneficiaries of revenue	
Administrative Fees	0.85%
Convention or information centers	70.06%
Registrating convention delegates	0.00%
Advertising to attract tourists	2.16%
The promotion and improvement of the arts	10.85%
Historical restoration and preservation projects	0.00%
Sporting Events	6.78%
Enhancement/Upgrades to existing sporting facilities/fields	9.31%
Signage directing the public to sights and attractions	0.00%

Municipality's sports and community venue tax information	
Rate (%)	0.00%
Amount of annual revenue collected	\$ -