



SPONSORSHIP LEVELS

Fly Into Fall 2023 is Saturday, August 26, from 9AM – 2PM.

We welcomed over 800 attendees to Midland Airpark during last year's event. Many of the booths and activities are geared towards kids, however the exhibits bring in adults as well. We anticipate this year's event to be even bigger and better than before.

Afterburner \$10,000

Title Sponsor

Inclusion of logo on all event materials: sponsor banners, event map, promotional posters

Logo on the top line of event T-shirt

Recognition on event website & social posts (pre, during and post event)

EMCEE mention during event

Full Throttle \$7,000

Exclusive Bingo Sponsor (1) with logo on bingo card

Inclusion of logo on all event materials: sponsor banners, event map, promotional posters

Recognition on event website & social media mentions (pre, during & post event)

EMCEE mention during event

Flyby \$5,000

Inclusion of logo on sponsor banner, promotional posters

Logo on the back of event T-shirt

Recognition on event website & social media mentions (pre, during & post event)

EMCEE mention during event

Tailwind \$2,500

Inclusion of logo on all event materials: sponsor banners, promotional posters
Logo on the back of the event T-shirt
Recognition on social media pre- event and post event.
Recognition on event website
EMCEE mention during event

Take-off \$1,000

Inclusion of logo on sponsor banner at event
Name on the back of event T-shirt
Recognition on event website
EMCEE mention during event.

Pilot \$500

Inclusion of logo on sponsor banner at event
Name on the back of event T-shirt
Recognition on event website

Other amount or in-kind: _____

If you would like to be part of Fly Into Fall complete the form below and email to Justine Ruff at jruff@midlandtexas.gov. Sponsorship forms are due by 5p.m. July 15, 2023, to meet print deadlines.

Company/Organization _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Please include your organization's logo in high res. with the sponsorship form.

If you have questions email jruff@midlandtexas.gov